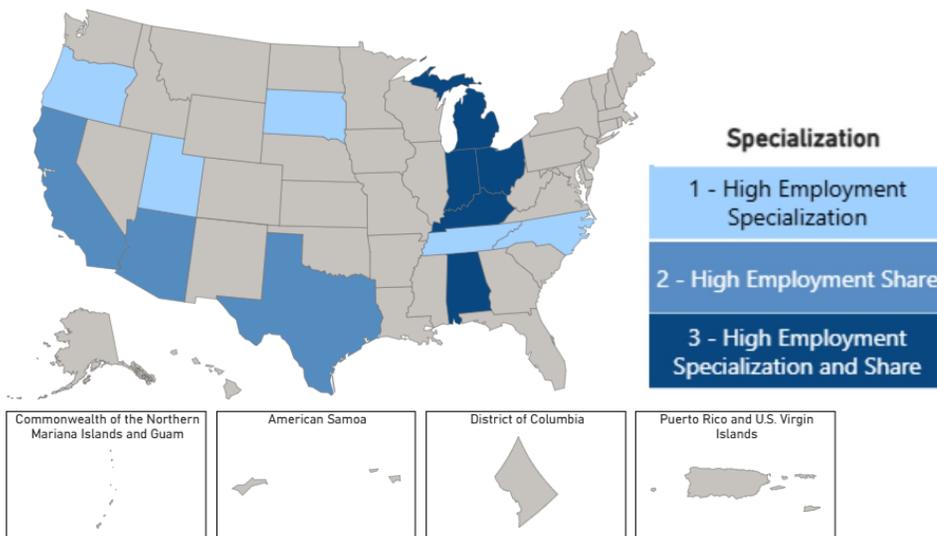


U.S. Industry Landscape: Automotives

The United States has one of the largest automotives markets in the world. According to the International Organization of Motor Vehicle Manufacturers, in 2024, the United States was the world's largest producer of commercial vehicles. The United States produced 10.6 million motor vehicles and motor vehicle sales reached 16.3 million.

Top U.S. States/Territories by Specialization in U.S. Automotives

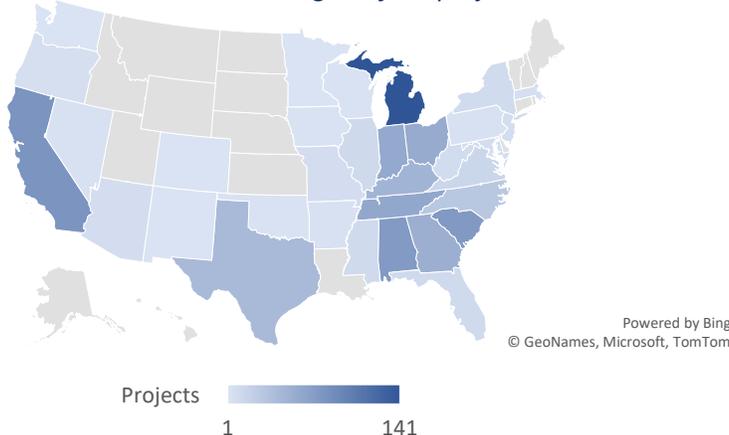


High Employment Specialization – Areas where employment in an industry is more concentrated compared to the nation as a whole

High Employment Share – Areas where an industry accounts for a larger number of employees relative to a total area employment

FDI in U.S. Automotives by Destination State

848 total announced greenfield projects



Establishments and Employees in the Automotives Industry Cluster

8,072
establishments

1,077,531
employees

SelectUSA Investor Guide

The SelectUSA Investor Guide is a resource designed to assist investors with establishing and expanding business operations in the United States.

<https://www.trade.gov/selectusa-investor-guide>

Sources: SelectUSA Cluster Mapping Dashboard (<https://www.trade.gov/data-visualization/cluster-mapping>); U.S. Census Bureau (data from 2023); fDi Markets (data from January 2015 – December 2024); International Organization of Motor Vehicle Manufacturers
Latest available data as of January 2026

U.S. Industry Landscape: Automotives

The automotives industry encompasses businesses engaged in activities such as automotive parts, gasoline engines and engine parts, and motor vehicles. Over the last ten years, foreign companies announced 848 greenfield projects in the United States in the automotives industry.

848 <i>projects announced</i>	\$90.2 billion <i>estimated capital expenditures</i>	Over 221,000 <i>estimated jobs created</i>
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Top Source Countries for Estimated Greenfield FDI Capital Expenditures (Capex) in Automotives

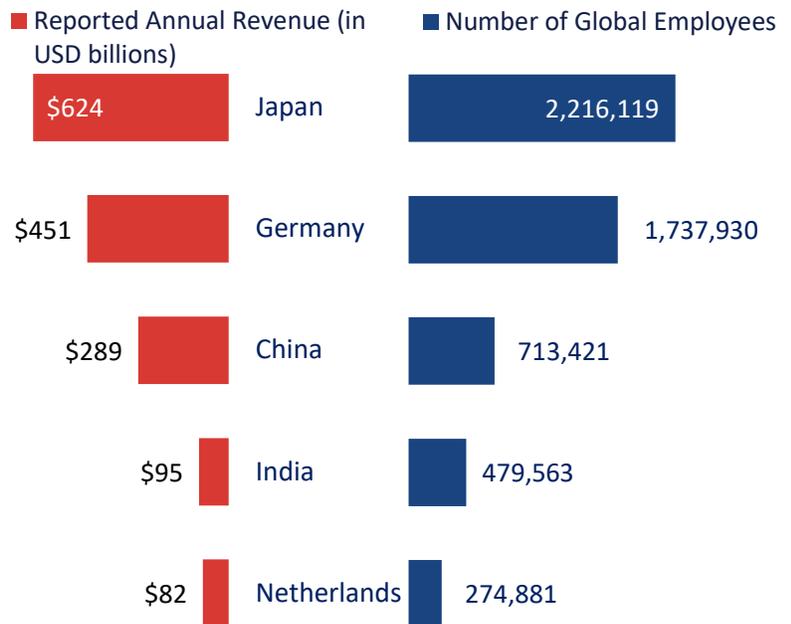
5,988 total announced greenfield projects

Source Country	Estimated Global Capex
Germany	\$120.5B
Japan	\$98.8B
United States	\$78.0B
China	\$69.0B
South Korea	\$35.0B

850 total announced greenfield projects

Source Country	Estimated Capex in the U.S.
Italy	\$20.8B
Japan	\$19.4B
Germany	\$15.9B
South Korea	\$8.7B
United Kingdom	\$7.1B

Top 5 Foreign Countries for Global Parent Companies in the Automotives Industry



Sources: fDi Markets (data from January 2015 – December 2024); Uniworld is an online database reporting business contact information from over 200 countries and 20,000 industries. Accessed November 2025. Data includes foreign parent companies operating in the North American Industry Classification (NAICS) industry codes 336310, 336320, 336330, 336340, and 336350 and exclude any companies that do not report either annual revenue or number of employees. This dataset does not reflect all companies in the automotive industry. Latest available data as of January 2026