



TRADEWINDS

The Americas

SÃO PAULO, BRAZIL - APRIL 2025



Trade Winds 2025 - The Americas Sponsor Benefits	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Virtual \$5,000 U.S orgs only	Bronze \$2,500 U.S orgs only
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Virtual Benefits

Listing as sponsor on promotional emails	✓	✓	✓	✓	✓
Logo on website hyperlinked to your webpage	✓	✓	✓	✓	✓
Social media recognition on CS channels	Individual	Group	Group	Group	Group
Virtual sponsor room w/logo and description	✓	✓	✓	✓	
Advertisement	15 min video	60 sec video	Static Photo	5 min video	
Rotating static ads w/hyperlink	✓	✓		✓	
Post-event email to attendees with sponsor logo	✓	✓			
Logo placement in virtual agenda activities	✓				
Co-branded webinar, pre-event	✓				

In Person Benefits

	Premium, Double	Preferred	Standard	Marketing Material Only	Marketing Material Only
Exhibit space					
List of attendees (opted in) with contact information	✓	✓	✓	✓	
60 sec. video ad during forum & sponsor room video loop (<i>platinum: guaranteed/other: 4 available</i>)	✓	\$2,500	\$2,500	\$2,500	
Registrations for Sao Paolo forum & events	8	4	2		
Schedule networking meeting w/attendees	✓	✓	✓		
Schedule one-on-one meetings with U.S. commercial diplomats (<i>U.S. companies only</i>)	✓	✓	✓		
Static photo ad within sponsor room video loop	✓	✓			
Corporate luncheon table w/logo	Individual	Shared			
One seat at head tables during luncheon	✓	✓			
Bonus invitations to main Trade Winds reception April 8	8	4			
Sponsor logo on custom designed centerpieces	✓				
Podium recognition at lunch plenary	✓				
Recognition at April 8 reception	✓				

Add Ons

All-Day coffee/refreshment sponsor <i>April 7 or 8 - 3 breaks/1 sponsor - 2 available</i>	\$2,500	\$2,500	\$2,500
Reception sponsor <i>April 7 or 8 - 1 sponsor per event - 2 available</i>	\$10,000	\$10,000	\$10,000

Discounts on sponsorship for U.S. SMEs: Gold and Platinum levels, save \$2,500

Become a Sponsor Today

The Trade Winds Business Forum and Mission is an excellent opportunity to position your organization as a market leader in facilitating trade throughout the region. Trade Winds sponsors can make meaningful and productive connections while engaging with diverse businesses and contributing to a high-level U.S. government event.

Learn More About Trade Winds

trade.gov/trade-winds

Contact the Sponsorship Team

TradeWindsSponsor@trade.gov