

# TRADEWINDS

## The Americas

SÃO PAULO, BRAZIL

APRIL 2025

MATCHMAKING STOPS  
ARGENTINA - CHILE - COLOMBIA - URUGUAY



INTERNATIONAL  
TRADE  
ADMINISTRATION



U.S. COMMERCIAL  
SERVICE  
United States of America  
Department of Commerce



## Explore Business Opportunities in the Americas at Trade Winds!

Join us in **São Paulo, Brazil** for the largest U.S. government-led trade mission and business development forum. Organized by the U.S. Commercial Service, Trade Winds will feature meetings with U.S. commercial diplomats from over 20 countries in the Americas, exciting conference programming, and plenty of networking!

Qualified U.S. businesses may customize their experience with optional business-to-business (B2B) matchmaking meetings with pre-screened buyers, agents, distributors, or joint-venture partners in Argentina, Brazil, Chile, Colombia, and Uruguay.



Scan the code to register and learn more!

### Schedule

#### April 3 - 4

Optional B2B Matchmaking Stops  
Colombia - Uruguay

#### April 7 - 9

Business Forum  
Optional B2B Matchmaking  
São Paulo, Brazil

#### April 10 - 11

Optional B2B Matchmaking Stops  
Argentina - Chile

### Contact

TradeWinds@trade.gov

### Event Website

trade.gov/trade-winds

### Business Forum

Includes conference sessions, networking receptions and self-scheduled meetings, allowing businesses to arrange their own appointments with U.S. commercial diplomats, as well as Brazilian and U.S. business attendees.

Does not include business-to-business matchmaking meetings where the U.S. Embassy schedules meetings for U.S. businesses with interested partners.

São Paulo, Brazil  
April 7-9, 2025

**\$750 per attendee**

### Matchmaking Stops

Includes business forum in São Paulo April 7-9 and customized B2B matchmaking meetings in your choice of location(s).

#### Small and Medium Sized Businesses

**\$2,200**

#### Large Businesses (500+ Employees)

**\$4,200**

*(Prices above include one matchmaking stop)*

#### Additional Matchmaking Stops:

**\$1,200 Each**

#### Each Additional Company

**Representative**

**\$500**

### Sponsorship

The Trade Winds Business Forum is an excellent opportunity to position your organization as a market leader in facilitating trade throughout the region.

Trade Winds sponsors can make meaningful and productive connections while engaging with diverse businesses and contributing to a high-level U.S. government event.

Learn more about sponsorship levels and benefits at:

**trade.gov/trade-winds**