

# Foreign Direct Investment (FDI): UNITED KINGDOM

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #4

Fourth largest source of FDI  
in the United States in 2023

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 1,222,800

Number of U.S. workers employed by U.S. affiliates of majority UK-owned firms in 2021.



Investing in Innovative R&D

## \$6.9 billion

Value of research and development (R&D) spending by U.S. affiliates of majority UK-owned firms in 2021.



Expanding U.S. Exports

## \$52.3 billion

Value of U.S. goods exports by majority UK-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

## UK FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$501,933	\$532,985	\$614,770	\$668,580	<b>\$635,630</b>
<b>Flow</b>	\$10,360	-\$27,831	\$62,606	\$63,400	<b>-\$7,824</b>

## U.S. FDI in the United Kingdom (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$852,540	\$944,908	\$1,022,826	\$1,069,237	<b>\$1,057,592</b>
<b>Flow</b>	\$23,921	\$36,677	\$45,689	\$75,287	<b>\$20,573</b>

## TOP 6 INDUSTRY SECTORS

By # of announced UK FDI projects in the USA

- #1 Business Services
- #2 Software & IT Services
- #3 Financial Services
- #4 Communications
- #5 Industrial Equipment
- #6 Transportation

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2024