

# Foreign Direct Investment (FDI): TÜRKIYE

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$2.5 Billion

Total 2023 stock of FDI from  
Türkiye  
to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 4,300

Number of U.S. workers employed by U.S. affiliates of majority Turkish-owned firms in 2021.



Investing in Innovative R&D

## \$53.7 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2021.\*



Expanding U.S. Exports

## \$41.0 million

Value of U.S. goods exports by majority Turkish-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

## Turkish FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$2,616	\$2,495	\$2,217	\$2,249	<b>\$2,520</b>
<b>Flow</b>	\$76	-\$102	-\$48	-\$1	<b>\$40</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Turkish FDI projects in the USA

- #1 Metals
- #2 Electronic Components
- #3 Transportation
- #4 Consumer Products
- #5 Business Services
- #6 Software & IT Services

## U.S. FDI in Türkiye (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$3,572	\$6,223	\$5,998	\$6,048	<b>\$6,254</b>
<b>Flow</b>	\$358	\$2,761	\$289	\$1,140	<b>\$812</b>

TERMINOLOGY - **UBO**: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
**Position/Stock**: Snapshot of cumulative FDI taken at year end. **Flow**: FDI coming into a country over a period of time.

Last Updated August 2024