



# Foreign Direct Investment (FDI): THAILAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$1.6 Billion

Total 2023 stock of FDI from  
Thailand  
to the United States

(by UBO)

## Contact Us

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Supporting U.S. Jobs  
**25,000-49,000**

Number of U.S. workers employed by U.S. affiliates of majority Thai-owned firms in 2021.



Investing in Innovative R&D  
**\$6.0 million**

Value of research and development (R&D) spending by U.S. affiliates of majority Thai-owned firms in 2021.



Expanding U.S. Exports  
**\$260.0 million**

Value of U.S. goods exports by majority Thai-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

## Thai FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$1,956	\$1,936	\$1,880	\$2,511	<b>\$1,580</b>
<b>Flow</b>	-\$240	-\$113	-\$38	\$715	<b>-\$284</b>

## U.S. FDI in Thailand (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$17,134	\$15,484	\$15,755	\$16,467	<b>\$15,138</b>
<b>Flow</b>	\$1,400	\$164	-\$558	\$578	<b>-\$1,884</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Thai FDI projects in the USA

- #1 Plastics
- #2 Chemicals
- #3 Software & IT Services
- #4 Food & Beverages
- #5 Auto Components
- #6 Coal, Oil & Gas

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2024