

# Foreign Direct Investment (FDI): SWITZERLAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #7

Seventh largest source of FDI  
in the United States in 2023

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 380,300

Number of U.S. workers employed by U.S. affiliates of majority Swiss-owned firms in 2021.



Investing in Innovative R&D

## \$12.9 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Swiss-owned firms in 2021.



Expanding U.S. Exports

## \$16.8 billion

Value of U.S. goods exports by majority Swiss-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

## Swiss FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$192,360	\$223,020	\$262,229	\$249,811	<b>\$261,770</b>
<b>Flow</b>	\$9,975	\$8,072	\$7,046	\$17,679	<b>\$12,690</b>

## U.S. FDI in Switzerland (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$205,916	\$236,767	\$209,802	\$201,606	<b>\$238,228</b>
<b>Flow</b>	\$538	\$1,192	\$1,810	\$7,234	<b>\$23,022</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Food & Beverages
- #4 Software & IT Services
- #5 Financial Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2024