

Foreign Direct Investment (FDI):

# What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

# How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$497 Million

Total 2023 stock of FDI from Poland to the United States

(by UBO)

# **Contact Us**

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs 1,200

Number of U.S. workers employed by U.S. affiliates of majority Polish-owned firms in 2021.



Investing in Innovative R&D

\$53.7 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2021.\*



**Expanding U.S. Exports** 

**\$243.6** billion

Value of U.S. goods exports by majority European-owned firms operating in the United States in 2021.\*

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024) \*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

## Polish FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)	1 477 1	N/A	N/A	\$560	\$497
Flow	-\$165	\$31	-\$291	\$89	\$36

## U.S. FDI in Poland (in USD millions)

	2019	2020	2021	2022	2023
Position	49,000	\$11,956	\$12,109	\$13,674	\$15,773
Flow	-\$579	\$310	\$1,139	\$172	\$1,284

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

# **TOP 6 INDUSTRY SECTORS**

By # of announced Polish FDI projects in the USA

Software & IT Services

Communications

**Industrial Equipment** 

**Business Services** 

Ceramics & Glass

#6 Consumer Products

Last Updated August 2024