SELECTUSA

Foreign Direct Investment (FDI):

PERU

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$121.5 Billion

Total 2023 stock of FDI from South and Central America to the United States*

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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Supporting U.S. Jobs 200

Number of U.S. workers employed by U.S. affiliates of majority Peruvian-owned firms in 2021.



Investing in Innovative R&D

\$250.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2021.*



Expanding U.S. Exports

\$11.9 billion

Value of U.S. goods exports by majority South and Central American-owned firms operating in the United States in 2021.*

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024) *Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

Peruvian FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)		N/A	N/A	N/A	N/A
Flow	-\$13	N/A	-\$138	\$146	-\$11

U.S. FDI in Peru (in USD millions)

	2019	2020	2021	2022	2023
Position	\$6,397	\$7,222	\$6,489	\$6,605	\$6,646
Flow	\$1,443	\$1,070	-\$1,097	-\$36	\$1,078

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

TOP 6 INDUSTRY SECTORS

By # of announced Peruvian FDI projects in the USA

Business Services

Food & Beverages

Transportation

Real Estate

Consumer Products

#6 Communications

Last Updated August 2024