

Foreign Direct Investment (FDI): NEW ZEALAND

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$3.0 Billion

Total 2023 stock of FDI from
New Zealand
to the United States

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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www.selectusa.gov



Supporting U.S. Jobs

18,600

Number of U.S. workers employed by U.S. affiliates of majority New Zealand-owned firms in 2021.



Investing in Innovative R&D

\$54.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority New Zealand-owned firms in 2021.



Expanding U.S. Exports

\$1.4 billion

Value of U.S. goods exports by majority New Zealand-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

New Zealand FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)	\$2,399	\$2,197	\$2,586	\$3,193	\$2,967
Flow	\$244	\$541	\$37	\$680	-\$553

U.S. FDI in New Zealand (in USD millions)

	2019	2020	2021	2022	2023
Position	\$11,615	\$11,701	\$11,792	\$9,323	\$8,547
Flow	\$408	-\$1	\$741	\$532	\$83

TOP 6 INDUSTRY SECTORS

By # of announced New Zealand FDI projects in the USA

- #1 Software & IT Services
- #2 Transportation
- #3 Communications
- #4 Plastics
- #5 Business Services
- #6 Industrial Equipment

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2024