

# Foreign Direct Investment (FDI): MEXICO

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$57.7 Billion

Total 2023 stock of FDI from Mexico to the United States

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 88,400

Number of U.S. workers employed by U.S. affiliates of majority Mexican-owned firms in 2021.



Investing in Innovative R&D

## \$250.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2021.\*



Expanding U.S. Exports

## \$1.4 billion

Value of U.S. goods exports by majority Mexican-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

\*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

## Mexican FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$39,642	\$42,068	\$48,186	\$54,031	<b>\$57,686</b>
<b>Flow</b>	-\$511	\$2,514	\$6,145	\$5,010	<b>\$4,910</b>

## U.S. FDI in Mexico (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$106,433	\$110,753	\$119,947	\$130,794	<b>\$144,507</b>
<b>Flow</b>	\$6,440	\$2,275	\$10,400	\$15,739	<b>\$10,197</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Mexican FDI projects in the USA

- #1 Food & Beverages
- #2 Auto Components
- #3 Plastics
- #4 Metals
- #5 Financial Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2024