

Foreign Direct Investment (FDI): JAPAN

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#1

Largest source of FDI in the United States in 2023

(by UBO)

Contact Us

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Supporting U.S. Jobs

963,400

Number of U.S. workers employed by U.S. affiliates of majority Japanese-owned firms in 2021.



Investing in Innovative R&D

\$12.6 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Japanese-owned firms in 2021.



Expanding U.S. Exports

\$74.8 billion

Value of U.S. goods exports by majority Japanese-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

Japanese FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)	\$663,176	\$694,223	\$758,357	\$761,180	\$783,261
Flow	\$35,292	\$28,615	\$61,417	\$24,041	\$33,729

U.S. FDI in Japan (in USD millions)

	2019	2020	2021	2022	2023
Position	\$120,010	\$118,453	\$106,066	\$54,164	\$63,369
Flow	\$7,202	-\$2,397	\$4,532	\$5,846	\$6,880

TOP 6 INDUSTRY SECTORS

By # of announced Japanese FDI projects in the USA

- #1 Industrial Equipment
- #2 Auto Components
- #3 Software & IT Services
- #4 Plastics
- #5 Chemicals
- #6 Metals

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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