



# Foreign Direct Investment (FDI): FRANCE

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #5

Fifth largest source of FDI  
in the United States in 2023

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.selectusa.gov](http://www.selectusa.gov)



Supporting U.S. Jobs

## 741,200

Number of U.S. workers employed by U.S. affiliates of majority French-owned firms in 2021.



Investing in Innovative R&D

## \$5.1 billion

Value of research and development (R&D) spending by U.S. affiliates of majority French-owned firms in 2021.



Expanding U.S. Exports

## \$27.3 billion

Value of U.S. goods exports by majority French-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

## French FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
<b>Position (UBO)</b>	\$291,133	\$316,404	\$345,451	\$366,872	<b>\$370,490</b>
<b>Flow</b>	\$13,775	\$13,507	\$15,299	\$23,830	<b>\$11,353</b>

## U.S. FDI in France (in USD millions)

	2019	2020	2021	2022	2023
<b>Position</b>	\$88,615	\$106,517	\$101,991	\$93,907	<b>\$100,909</b>
<b>Flow</b>	\$7,680	\$221	-\$57	\$7,117	<b>\$5,880</b>

## TOP 6 INDUSTRY SECTORS

By # of announced French FDI projects in the USA

- #1 Software & IT Services
- #2 Business Services
- #3 Renewable Energy
- #4 Industrial Equipment
- #5 Chemicals
- #6 Communications

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated August 2024