What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.



Fifth fastest-growing source of FDI in the United States in 2023

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

Tweet: @SelectUSA www.selectusa.gov



Supporting U.S. Jobs 48,300

Number of U.S. workers employed by U.S. affiliates of majority Danish-owned firms in 2021.



Investing in Innovative R&D

\$815.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority Danish-owned firms in 2021.



Expanding U.S. Exports

\$1.5 billion

Value of U.S. goods exports by majority Danish-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

Danish FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)	+23,332	\$30,975	\$34,901	\$40,211	\$45,903
Flow	\$3,252	\$7,224	\$1,144	\$5,602	\$5,143

U.S. FDI in Denmark (in USD millions)

	2019	2020	2021	2022	2023
Position	\$12,568	\$15,376	\$13,701	\$10,472	\$12,845
Flow	-\$601	\$963	\$87	\$12	\$1,611

TERMINOLOGY - <u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

TOP 6 INDUSTRY SECTORS

By # of announced Danish FDI projects in the USA

Software & IT Services

Renewable Energy

#3 **Transportation**

Industrial Equipment

Business Services

#6 Biotechnology

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.