

Foreign Direct Investment (FDI): COLOMBIA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#9

Ninth fastest-growing source of FDI in the United States in 2023

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

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www.selectusa.gov



Supporting U.S. Jobs

4,900

Number of U.S. workers employed by U.S. affiliates of majority Colombian-owned firms in 2021.



Investing in Innovative R&D

\$250.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority South and Central American-owned firms in 2021.*



Expanding U.S. Exports

\$32.0 million

Value of U.S. goods exports by majority Colombian-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of August 21, 2024), fDi Markets (data from July 2014 - June 2024)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

Colombian FDI in the USA (in USD millions)

	2019	2020	2021	2022	2023
Position (UBO)	\$4,057	\$4,044	\$4,131	\$4,525	\$4,982
Flow	\$3	-\$159	\$3	\$98	\$142

U.S. FDI in Colombia (in USD millions)

	2019	2020	2021	2022	2023
Position	\$6,399	\$6,452	\$6,632	\$7,095	\$8,438
Flow	\$125	\$2,221	-\$104	\$682	\$453

TOP 6 INDUSTRY SECTORS

By # of announced Colombian FDI projects in the USA

- #1 Software & IT Services
- #2 Business Services
- #3 Building Materials
- #4 Plastics
- #5 Consumer Products
- #6 Renewable Energy

TERMINOLOGY - **UBO**: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. **Position/Stock**: Snapshot of cumulative FDI taken at year end. **Flow**: FDI coming into a country over a period of time.

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