



**U.S.  
COMMERCIAL  
SERVICE**

United States of America  
Department of Commerce

## ***Join the U.S. Embassies Pavilion at Sitdrone November 21-24, 2024!***

### ***About Sitdrone***

Sitdrone Defense and Security Trade Show is a prominent event organized by the U.S. Embassy in Lima. Scheduled to occur from **November 21-24, 2024**, at the Las Palmas Air Base of the Peruvian Air Force, this event holds national significance in Peru. It serves as a crucial platform for showcasing products and services to key decision-makers in Peru's defense and security sectors.

### ***Benefits of Joining Sitdrone***

US companies can expect:

- Each company to have a booth in the U.S. Pavilion (3.5ft by 6.5ft) for effectively showcasing products/services
- Presentation slot during the "U.S. Day," targeting high-ranked military officials from the Peruvian Army
- Participation in an exclusive reception with top Peruvian military commanders, offering invaluable networking opportunities

### ***How to participate***

1. **Registration:** send an email to [Jorge Prado, Commercial Specialist](mailto:jorge.prado@trade.gov) / [Jennifer Sosa-Chacon, International Trade Specialist](mailto:jennifer.sosa-chacon@trade.gov)
2. **Cost:**
3. Total price for all services is USD 4000
  - Booth in the US Pavilion with printed name of your company and logo, presentation slot, and defense reception

### ***Why Peru?***

Peru has maintained a defense budget ranging from \$2.5-\$3.5 billion annually over the past decade. The country is actively seeking to procure equipment from foreign defense companies, presenting a lucrative opportunity for US firms to engage in the Peruvian defense market and collaborate on equipment modernization, cybersecurity, and aerospace initiatives. Peru's defense sector shows a keen interest in partnering with US companies to address its defense procurement needs.

#### **Web:**

[SITDRONE – PERU 2024](https://www.sitdrone-peru2024.com)

#### **Contact:**

Jorge Prado

[jorge.prado@trade.gov](mailto:jorge.prado@trade.gov)

Jennifer Sosa-Chacon

[jennifer.sosa-](mailto:jennifer.sosa-chacon@trade.gov)

[chacon@trade.gov](mailto:chacon@trade.gov)