

Foreign Direct Investment (FDI): TÜRKIYE

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

\$2.9 Billion

Total 2022 stock of FDI from
Türkiye
to the United States

(by UBO)

Contact Us

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Supporting U.S. Jobs

4,300

Number of U.S. workers employed by U.S. affiliates of majority Turkish-owned firms in 2021.



Investing in Innovative R&D

\$53.7 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2021.*



Expanding U.S. Exports

\$41.0 million

Value of U.S. goods exports by majority Turkish-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of April 16, 2024), fDi Markets (data from March 2014 - February 2024)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

Turkish FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	\$2,548	\$2,616	\$2,495	\$2,811	\$2,851
Flow	\$272	\$76	-\$102	-\$50	\$9

U.S. FDI in Türkiye (in USD millions)

	2018	2019	2020	2021	2022
Position	\$4,193	\$3,572	\$6,223	\$6,223	\$5,761
Flow	\$721	\$358	\$2,761	\$158	\$914

TOP 6 INDUSTRY SECTORS

By # of announced Turkish FDI projects in the USA

- #1 Metals
- #2 Electronic Components
- #3 Consumer Products
- #4 Transportation
- #5 Business Services
- #6 Software & IT Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated April 2024