

# Foreign Direct Investment (FDI): SWITZERLAND

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# #7

Seventh largest source of FDI  
in the United States in 2022

(by UBO)

## Contact Us

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

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Supporting U.S. Jobs

## 380,300

Number of U.S. workers employed by U.S. affiliates of majority Swiss-owned firms in 2021.



Investing in Innovative R&D

## \$12.9 billion

Value of research and development (R&D) spending by U.S. affiliates of majority Swiss-owned firms in 2021.



Expanding U.S. Exports

## \$16.8 billion

Value of U.S. goods exports by majority Swiss-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of April 16, 2024), fDi Markets (data from March 2014 - February 2024)

## Swiss FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
<b>Position (UBO)</b>	\$190,531	\$192,360	\$223,020	\$229,856	<b>\$227,377</b>
<b>Flow</b>	\$28,188	\$9,975	\$8,072	\$3,836	<b>\$16,111</b>

## U.S. FDI in Switzerland (in USD millions)

	2018	2019	2020	2021	2022
<b>Position</b>	\$210,800	\$205,916	\$236,767	\$220,435	<b>\$212,235</b>
<b>Flow</b>	-\$16,449	\$538	\$1,192	\$8,140	<b>\$2,537</b>

## TOP 6 INDUSTRY SECTORS

By # of announced Swiss FDI projects in the USA

- #1 Real Estate
- #2 Industrial Equipment
- #3 Software & IT Services
- #4 Food & Beverages
- #5 Financial Services
- #6 Business Services

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated April 2024