

Foreign Direct Investment (FDI): SOUTH AFRICA

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#10

Tenth fastest-growing source of FDI in the United States in 2022

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

www.selectusa.gov



Supporting U.S. Jobs

6,600

Number of U.S. workers employed by U.S. affiliates of majority South African-owned firms in 2021.



Investing in Innovative R&D

\$44.0 million

Value of research and development (R&D) spending by U.S. affiliates of majority African-owned firms in 2021.*



Expanding U.S. Exports

\$512.0 million

Value of U.S. goods exports by majority South African-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of April 16, 2024), fDi Markets (data from March 2014 - February 2024)

*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

South African FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	\$4,225	\$4,049	\$4,456	\$5,315	\$6,503
Flow	\$12	-\$171	\$529	\$372	\$641

U.S. FDI in South Africa (in USD millions)

	2018	2019	2020	2021	2022
Position	\$9,088	\$7,761	\$6,748	\$6,607	\$7,394
Flow	\$201	\$518	-\$267	\$67	\$505

TOP 6 INDUSTRY SECTORS

By # of announced South African FDI projects in the USA

- #1 Software & IT Services
- #2 Financial Services
- #3 Food & Beverages
- #4 Paper & Packaging
- #5 Auto Components
- #6 Communications

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain. Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated April 2024