

Foreign Direct Investment (FDI):

# What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

# How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

# \$2.9 Trillion

Total 2022 stock of FDI from Europe to the United States\*

(by UBO)

# Contact Us

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Supporting U.S. Jobs

1,200

Number of U.S. workers employed by U.S. affiliates of majority Polish-owned firms in 2021.



Investing in Innovative R&D

\$53.7 billion

Value of research and development (R&D) spending by U.S. affiliates of majority European-owned firms in 2021.\*



**Expanding U.S. Exports** 

**\$243.6** billion

Value of U.S. goods exports by majority European-owned firms operating in the United States in 2021.\*

Sources: U.S. Bureau of Economic Analysis (latest available as of April 16, 2024), fDi Markets (data from March 2014 - February 2024) \*Regional data is used when market-specific data has been suppressed or has not met a certain threshold.

### Polish FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	N/A	N/A	N/A	N/A	N/A
Flow	\$17	-\$165	\$31	-\$294	\$88

## U.S. FDI in Poland (in USD millions)

	2018	2019	2020	2021	2022
Position	\$11,870	\$9,550	\$11,956	\$12,375	\$11,960
Flow	\$1,827	-\$579	\$310	\$1,135	\$132

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

#### TOP 6 INDUSTRY SECTORS

By # of announced Polish FDI projects in the USA

Software & IT Services

Communications

Industrial Equipment

**Business Services** 

Ceramics & Glass

**Consumer Products** 

Last Updated April 2024