



Foreign Direct Investment (FDI): FRANCE

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#5

Fifth largest source of FDI
in the United States in 2022

(by UBO)

Contact Us

Write: SelectUSA@trade.gov

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

www.selectusa.gov



Supporting U.S. Jobs

741,200

Number of U.S. workers employed by U.S. affiliates of majority French-owned firms in 2021.



Investing in Innovative R&D

\$5.1 billion

Value of research and development (R&D) spending by U.S. affiliates of majority French-owned firms in 2021.



Expanding U.S. Exports

\$27.3 billion

Value of U.S. goods exports by majority French-owned firms operating in the United States in 2021.

Sources: U.S. Bureau of Economic Analysis (latest available as of April 16, 2024), fDi Markets (data from March 2014 - February 2024)

French FDI in the USA (in USD millions)

	2018	2019	2020	2021	2022
Position (UBO)	\$279,068	\$291,133	\$316,404	\$337,884	\$360,165
Flow	\$992	\$13,775	\$13,507	\$15,973	\$20,975

U.S. FDI in France (in USD millions)

	2018	2019	2020	2021	2022
Position	\$67,548	\$88,615	\$106,517	\$107,702	\$112,017
Flow	\$1,242	\$7,680	\$221	\$241	\$6,584

TOP 6 INDUSTRY SECTORS

By # of announced French FDI projects in the USA

- #1 Software & IT Services
- #2 Business Services
- #3 Industrial Equipment
- #4 Renewable Energy
- #5 Chemicals
- #6 Communications

TERMINOLOGY - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

Last Updated April 2024