

CanArctic Conference & Procurement Outlook Event Guide September 1, 8, 15, 22, and 29, 2021



Greetings from the U.S. Commercial Service in Canada!

We are excited to welcome you as an official participant in the CanArctic Conference and Procurement Outlook virtual event. We look forward to working with you, and to making your participation worthwhile.

Our virtual event will introduce key stakeholders operating in the Northern regions of Canada, including in Canada's Arctic. You will meet with representatives from non-Indigenous and Indigenous governments, Territorial government officials, Indigenous corporations and groups, and business associations supporting several Northern projects in the mining, defense, energy, telecommunications, clean technology, and infrastructure sectors.

We hope this event will provide enough market intelligence and information to help you advance your business objectives in Canada, while at the same time introduce you to a different way of doing business. That is why, as we introduce representatives from several Indigenous groups, we will also provide you with the "lay of the land", under each Indigenous jurisdiction.

Our primary objective is to bring you closer to the supply chain under each project discussed at CanArctic. However, our job does not end here. A matchmaking component will be developed following the conclusion of these five-day program. Refer to the last page of this guide for more details.

I invite you to take advantage of the information shared during the five-Wednesdays sessions, and to contact our U.S. Commercial Service office to increase your business footprint in Canada.

Sincerely,

A handwritten signature in black ink that reads "J Rigassio". The signature is fluid and cursive, with a large initial "J" and "R".

James Rigassio
Minister Counselor for Commercial Affairs
U.S. and Foreign Commercial Service
U.S. Embassy, Ottawa, Canada



CanArctic Conference & Procurement Outlook Virtual Event Guide

Day 1 - Arctic Perspectives Conference, September 1, 2021

Featured Speakers

1:05 p.m. – Opening remarks by the U.S. Commercial Service, Canada



James Rigassio, Minister Counselor for Commercial Affairs, Embassy of the United States of America, Ottawa, Canada

About James Rigassio: Jim is the Senior Commercial Officer and the highest ranking level official representing the U.S. Department of Commerce in Canada. Jim leads a group of foreign service officers and trade specialists in the [Commerical Service](#) offices located in Ottawa, Toronto, Montreal and Calgary. Jim and his team open doors and advocate for U.S. companies interested in doing business in Canada.

1:10 p.m. – U.S. Government Perspectives in its Approach to the Arctic



Melanie Zimmerman, Consul General, U.S. Consulate General, Quebec, Canada

About the U.S. Consulate in Quebec: The Québec City Consular District consists of the counties of Abitibi-West, Abitibi-East, St. Maurice, Trois-Rivières, Nicolet, Wolfe, Frontenac, and all other counties to the north or east within the province. Other counties in the southwestern sector, although in the province, are part of the Consular districts of the U.S. Consulate General in Montréal or the U.S. Embassy in Ottawa. The Québec Consular district also includes all the territory of Nunavut.

1:25 p.m. - Canada's New Co-Developed Arctic and Northern Policy Framework



Stephen Van Dine, Senior Vice-President, Institute of Public Governance

About the Institute on Governance: Founded in 1990 by Tim Plumptre, the [Institute on Public Governance](#) (IOG) is an independent, Canada-based, not-for-profit institution that works in the public interest. Visit Mr. Van Dine's [bio](#) for more details.

Featured Canadian Indigenous Organizations

1:45 p.m. - Inuit perspectives on Business Development and Commercial Partnerships in Canada's North



Clint Davis, President and CEO of the Nunasi Corporation

About the Nunasi Corporation: [Nunasi Corporation](#) is a 100% Inuit owned and Nunavut based business development company. In 1976, the Inuit Tapiriit of Canada (now Inuit Tapiriit Kanatami) created the Inuit Development Corporation (now Nunasi Corporation). Nunasi has investments in [infrastructure](#), [energy](#), commercial real estate, retail, logistics, bulk fuel storage and supply and medical boarding homes. Read more about [Clint Davis](#).

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2:05 p.m. - The Capabilities and Structure of the Inuit Development Corporations



Chris Webb, President and CEO of the Nunatsiavut Group of Companies

About the Nunatsiavut Group of Companies: [Nunatsiavut Group of Companies](#) (NGC) is the business arm of the Nunatsiavut Government. Reporting to the Labrador Inuit Capital Strategy Trust, NGC's Mission is to create wealth in trust for Nunatsiavut Beneficiaries by owning profitable, sustainable businesses. Business lines include marine transportation, air transportation, commercial real estate, construction, remote camp operations, logistics, and heavy civil. Visit NGS's list of [companies](#). Learn more about [Chris Webb](#).

[COMPLETE YOUR REGISTRATION FOR DAY 1 \(FREE OF CHARGE\)](#)

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Virtual Event Guide

Day 2 - Mining Opportunities in Yukon, Northwest Territories and Nunavut
September 8, 2021

Featured Sessions and Presenters

1:00 p.m. - Opening Remarks by U.S. Consul General, Calgary



Holly Monster, U.S. Consul General, Calgary, Canada

About the U.S. Consulate in Calgary: The Consulate General serves Alberta, Saskatchewan and the Northwest Territories and handles consular affairs for Manitoba. The Consulate was established in Calgary in 1906 and has been operating in the district for more than 100 years.

1:05 p.m. - Doing Business with the Nuna Group



Grant Pearson, Vice President, Business Development, Nuna Group of Companies

About the Nuna Group of Companies: [Nuna Group of Companies](#) is a heavy civil construction, earthworks, and contract mining company with offices in Cambridge Bay, NU; Yellowknife, NT; Edmonton, AB; Vancouver, BC; and Prince Albert SK. Learn about Nuna's [projects](#). See Grant Pearson's [bio](#).

1:20 p.m. - Doing Business with the Det'on Cho Management LP



John Henderson, Chief Operating Officer, Det'on Cho Corporation LP

About the Det'on Cho Management LP: The Det'on Cho Management LP is dedicated to supporting the Yukon Territories' resource development industries by providing services in exploration, construction, transportation, remediation, logistics and expediting, human resources, training, environmental, and management. Visit Det'on Cho group of [companies](#). Learn more about [John Henderson](#).

1:40 p.m. - Mining Business Outlook in the Northwest Territories and Nunavut



Tom Hoefer, Executive Director, NWT & Nunavut Chamber of Mines.

About the NWT & Nunavut Chamber of Mines: The [NWT & Nunavut Chamber of Mines](#) advises governments, regulatory agencies, investors, Aboriginal groups, the media, schools and universities, and the public on industry positions and initiatives. The Chamber's primary objective is to encourage, assist and stimulate the environmentally responsible development and growth of mining and mineral exploration in the NWT and Nunavut.

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Mining Projects Outlook

2:00 p.m. - Supply Chain Opportunities under the NICO Cobalt-Gold-Bismuth-Copper Project



Robin E. Goad, M.Sc., P.Geo. President & C.E.O., Fortune Minerals

About Fortune Minerals: [Fortune Minerals Limited](#) is a North American development stage mining company and past producer. Fortune is currently focused on advancing the vertically integrated NICO cobalt-gold-bismuth-copper project, comprised of a proposed mine and mill in the Northwest Territories that will produce a bulk concentrate for shipment to a refinery that the Company plans to construct in Saskatchewan. Read Robin Goad's [bio](#).

2:20 p.m. - Mining Business Outlook in the Yukon Territories



Brianne Warner, Policy Lead, Yukon Chamber of Mines

About the Yukon Chamber of Mines: The Yukon Chamber of Mines represents close to 400 members from exploration, mining and service and supply companies, to contractors and individuals that have a direct or indirect interest in the mining industry.

2:30 p.m. – Q&A

[COMPLETE YOUR REGISTRATION FOR DAY 2 - COST: U\\$75](#)

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Day 3 - Mining and Energy Opportunities in
Nunavut and Quebec's Northern Region - September 15, 2021

Featured Sessions and Presenters

9:00 a.m. - Opening Remarks by U.S. Commercial Service, Montreal



Cathy Feig, Principal Commercial Officer, [U.S. Commercial Service](#), U.S. Consulate General, Montreal, Canada

About the U.S. Commercial Service: The U.S. Commercial Service (CS) is part of the U.S. Department of Commerce's International Trade Administration. The CS global network of trade professionals helps thousands of U.S. companies to export goods and services worth billions of dollars every year. In addition to our Foreign Service Officers, we have trade specialists based in Ottawa, Montreal, Toronto, and Calgary. Together, we help advance and protect strategic U.S. commercial and economic interests in Canada.

9:05 a.m. - Overview of Mines and Mining Projects in the Northern Region of Quebec (Nunavik) and the Quebec's Critical and Strategic Minerals Program



Jocelyn Douh ret, Directeur, Bureau de commercialization, Soci t  du Plan Nord

About Soci t  du Plan Nord: The [Soci t  du Plan Nord](#) (SPN) contributes to the integrated and coherent planning and development of the Quebec territory located north of the 49th parallel. It does so from a sustainable development perspective, in consultation with representatives of the regions and Indigenous Nations concerned, as well as the private sector. Learn about SPN's [investment priorities](#).

9:25 a.m. - Doing Business with the Kitikmeot Corporation



David Omilgoitok, President, Kitikmeot Corporation

About the Kitikmeot Corporation: [Kitikmeot Corporation](#) (KC) is owned by the Kitikmeot Inuit Association (KIA,) its sole shareholder, and is one of the three Regional Development Corporations within Nunavut. KC serves as the 'business arm' of the KIA and is entrusted to pursue opportunities that build an economic base in the Kitikmeot region. KC owns and has joint venture partners for over 25 companies that participate in a wide range of key sectors within Canada's northern economy. See KC's full [list of companies](#).

9:40 a.m. - Working with the NEAS Group to Enhance your Supply Chain Value Proposition in Canada



Suzanne Paquin, President & CEO, NEAS Group

About the NEAS Group: The [NEAS Group](#) works with individual customers, construction project or mining operations, and military contractors to offer real value to their supply chain. U.S. companies looking to bid for upcoming projects, particularly in the Arctic, can add NEAS to their Value Proposition. Further, a business partnership will positively impact sustainable development and commitment to environment and oceans in Canada's North.

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Mining Projects Outlook

10:00 a.m. - The Crater Lake Scandium-Rare Earth Project



Peter J. Cashin, P. Geo., President & Chief Executive Officer, Imperial Mining Group Ltd.

About Imperial Mining Group Ltd.: Imperial is working on potential application of scandium (Sc) as a grain-refiner and hardener in aluminum alloys. The company is advancing the [Crater Lake Scandium-Rare Earth Project](#) in northeastern Quebec, near to Canada's premiere aluminum production hub.

10:20 a.m. - The Ashram Project



Christopher Grove, President, Director, [Commerce Resources Corp.](#)

About Commerce Resources Corp.: Commerce Resources Corp. is a junior mineral resource company focused on the development of the [Ashram Rare Earth and Fluorspar Deposit](#) located in Quebec, Canada. The Company is positioning to be one of the lowest cost rare earth producers globally, with a specific focus on being a long-term supplier of mixed rare earth carbonate and/or NdPr oxide to the global market. Ashram is also one of the largest fluorspar deposits globally and has the potential to be a long-term supplier to the met-spar and acid-spar markets.

Energy Projects Outlook

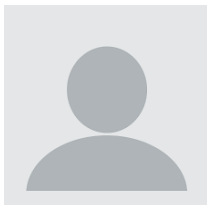
10:35 a.m. – Powering Isolated Communities in Nunavut



Bill Nippard, Director of Operations, Qulliq Energy Corp. (QEC)

About Qulliq Energy Corp. (QEC): [QEC](#) delivers electricity to approximately 15,000 electrical customers across Nunavut. They generate and distribute power through the operation of 25 stand-alone diesel power plants in 25 communities, with a total installed capacity of close to 76,000 kW. All electricity needs in Nunavut are met by imported fossil fuel supplies. Each community in Nunavut has its own independent electricity generation and distribution system. There is no back-up grid. QEC is the only energy corporation in Canada without developed local energy resources or regional electricity transmission capability, creating a situation of high dependency on fossil fuel. See current [projects](#) by QEC.

10:55 a.m. –Alternative Energy Systems for Use in Northern Communities



Presenters: Eric McGoey and Ken Darlington, Global First Power.

About Global First Power (GFP): [GFP](#) develops and deploys small modular reactor technology as an alternative to fossil-fuel generation in remote communities and mines that are not connected to provincial electricity grids. GFP is a Joint Partnership between Ultra Safe Nuclear Corporation™ (USNC) and Ontario Power Generation (OPG.)

[COMPLETE YOUR REGISTRATION FOR DAY 3 - COST: U\\$75](#)

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Day 4 - Telecommunication & Defense Opportunities in Canada's North
September 22, 2021

Featured Sessions and Presenters

9:00 a.m. – Opening Remarks by U.S. Consulate General, Halifax



Lyra S. Carr, Consul General, U.S. Consulate General, Halifax, Canada *(invited)*

About the U.S. Consulate in Halifax: The consulate in Halifax serves the four Atlantic Canadian Provinces: Nova Scotia, New Brunswick, Prince Edward Island, and Newfoundland and Labrador as well as the two small French islands of St. Pierre and Miquelon. The U.S. Consulate General Halifax works to promote economic, cultural, educational, and political cooperation between the United States and Atlantic Canada. Learn more about [Consul General Carr](#).

9:05 a.m. - Improving Telecommunication Connectivity in Canada's North: Challenges and Opportunities



Madeleine Redfern, Co-COO, CanArctic Inuit Networks

About Madeleine Redfern: A former Mayor of the City of Iqaluit, Madeleine Redfern, LLB, was born in Iqaluit, Nunavut (formerly, Frobisher Bay, NWT). Madeleine has a strong commitment to her community, and she strives to be accessible, responsive and accountable. Madeleine is the CoCOO of CanArctic Inuit Networks, a Toronto-based company with plans to bring fibre-optic internet to Iqaluit, Nunavut in 2022.

Defense Projects Outlook

9:25 a.m. – Defense Opportunities in Canada's North



Lee Carson, President, Norstrat Consulting

About this Norstrat Consulting: Northern Strategy provides insights and federal procurement knowledge to assist industry in developing strategic tactics for positioning themselves relative to Canada's Northern Strategy, works collaboratively to ensure the projects materialize and follows through by assisting his clients in bidding and winning selected targets. Lee Carson, is one of Canada's most accomplished builders of surveillance systems for achieving maritime and northern situational and domain awareness. Learn more about [Norstrat Consulting](#).

9:45 a.m. - The National Icebreaker Centre and Arctic Capabilities



Spencer Fraser, CEO., Federal Fleet Services

About Federal Fleet Services: [Federal Fleet Services](#) supports military, government and humanitarian operations through the construction, ownership, servicing and management of complex, mission-critical ships. **About the National Icebreaker Center (NIC):** The NIC will join forces with [Chantier Davie](#) for the design, engineering and construction of ultra-modern, multifunctional, environmentally responsible polar and ice-capable ships. See Spencer Fraser's [bio](#).

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10:05 a.m. - Pursuing Supply Chain Opportunities with the Nasittuq Corporation



Harry Flaherty, President & CEO, Qikiqtaaluk Corporation, and Chair of Nasittuq Corporation

About the Nasittuq Corporation: Nasittuq is a majority Inuit-owned corporation that provides site service and management support to the Canadian and American militaries. Nasittuq is a partnership between 100% Inuit-owned [Pan Arctic Inuit Logistics \(PAIL\)](#) Corporation and [ATCO Frontec](#). Nasittuq is currently active at Canadian Forces Station (CFS) Alert in the Canadian high arctic and the company is also pursuing opportunities associated with NORAD's North Warning System [North Warning System \(NWS\)](#) bid.

Telecommunication Projects Outlook

10:25 a.m. – Telecommunication Projects by the Qikiqtaaluk Corporation (QC)



Sheldon Nimchuk, Director of Project Development and Partnerships, Qikiqtaaluk Corporation

About the Qikiqtaaluk Corporation: Since its creation, QC has matured into a multi-disciplinary company with 32 subsidiaries, joint ventures, and affiliations. Through these companies, QC has strategically established business in fisheries, transportation, telecommunication, hospitality, energy, environment, construction, retail, and real estate.

10:45 a.m. - The SednaLink Fiber Cable System



Madeleine Redfern, Co-COO, CanArctic Inuit Networks

About the SednaLink Fiber Cable System: SednaLink will provide virtually unlimited broadband connectivity to Iqaluit, Nunavut and Nunatsiavut, Newfoundland and Labrador by year-end 2022.

11:05 a.m. - The Lightspeed LEO Network



Michele Beck, Vice President North American Sales, Telesat Canada

About the Lightspeed LEO Network: Telesat has developed a highly innovative global network composed of 298 state-of-the-art [Low Earth Orbit \(LEO\) satellites](#), seamlessly integrated with on-ground data networks.

[COMPLETE YOUR REGISTRATION FOR DAY 4 - COST: U\\$75](#)

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Day 5 - Cleantech Energy and Infrastructure Opportunities in Canada's North
September 29, 2021

Featured Sessions and Presenters

9:00 a.m. - Energy & Infrastructure Projects in The Northwest Territories: Challenges and Opportunities



Robert Jenkins, Assistant Deputy Minister, Energy and Strategic Initiatives, Department of Infrastructure, Government of the Northwest Territories

About the Energy and Strategic Initiatives office: The Northwest Territories (NWT) is not connected to the North American energy grid, which brings challenges to find affordable energy sources and provide efficient energy services to remote communities across the vast and rugged terrain. The NWT is working to support energy efficiency and conservation programs, local renewable and alternative energy solutions, and large-scale energy projects.

Clean Technologies Projects Outlook

9:05 a.m. - Indigenous Infrastructure and Cleantech Opportunities through the Canadian Infrastructure Bank



Sashen Guneratna
Managing Director, Investments



Hillary Thatcher
Sr. Director, Project
Development for
Indigenous and Northern
Infrastructure

About the Canadian Infrastructure Bank: The Canada Infrastructure Bank is investing US\$27.9 billion to attract substantial private and institutional investment in new infrastructure, advising public sponsors on infrastructure priorities, and developing knowledge and research as a center of expertise. The CIB focuses on five sectors: green infrastructure, clean power, public transit, trade and transportation and broadband infrastructure. This session will cover the following projects: [Taltson Hydroelectricity Expansion](#), [Kivalliq Hydro-Fibre Link](#), [Oneida Energy Storage](#) (case study,) and [Tshiuetin Railway](#).

9:30 a.m. - Taltson Hydropower Project in Northwest Territories



Andrew Stewart, Director, Department of Infrastructure, Energy Division, Government of the Northwest Territories

About the Taltson Hydropower project: The [Taltson Hydroelectric project](#) includes expansion of the Taltson generating station and it will connect the Northwest Territories's hydroelectric systems to provide clean energy to the mineral-rich Slave Geological Province.

9:45 a.m. – Remarks by D. Brent Hardt, Ph.D., Consul General, U.S. Consulate General, Vancouver, Canada



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Air, Deep Sea and Ground Infrastructure Projects

10:00 a.m. - The Alternative Runway Material Test Program



Robert Kendall, Chairperson, [Northern Air Transport Association](#)

About the runway material concept: Canada currently uses asphaltic concrete for hard surfacing roads and airport surfaces. In the Arctic, however, asphaltic concrete suffers serious damage from harsh climatic conditions and permafrost heaving. Finding alternative materials to replace asphaltic concrete will provide a variety of cost effective, easily transportable, hard surfacing options for mining, oil and gas, operations both above and below ground, as well, hard surfaces for air and community ground transport.

10:20 a.m. - Qikiqtarjuaq Deep Sea Port and Nunavut's Gray's Bay Port and Road

Sheldon Nimchuk, Director of Project Development and Partnerships, Qikiqtaaluk Corporation

About the Qikiqtaaluk Corporation: Since its creation, [QC](#) has matured into a multi-disciplinary company with 32 subsidiaries, joint ventures, and affiliations. Through these companies, QC has strategically established business in fisheries, transportation, telecommunication, hospitality, energy, environment, construction, retail, and real estate. See QC's full list of [projects](#) and its [affiliated companies](#).



About the Kitikmeot Inuit Association: [Kitikmeot Inuit Association](#) is a democratically elected not-for-profit society that represents the Inuit of the Kitikmeot Region of Nunavut. Through careful management of lands in our trust we can ensure economic development in the Kitikmeot Region provides direct benefits to our people while minimizing the impact on our culture and traditional way of life. By providing training and economic development assistance we can ensure our people have the opportunities in education, employment and entrepreneurship to take a dynamic and active role in our future.

10:40 a.m. – The Great Northern Port



Dan Villeneuve, Executive Director, The Great Northern Port

About the Great Northern Port (GNP): [GNP](#) would be the largest commercial port serving arctic shipping in all North America and the most northern port on the eastern seaboard of North America. GNP is currently engaged in the planning and permitting of a full service marine offshore base approximately 4.1 km south of the Town of St. Anthony in the Canadian province of Newfoundland and Labrador. Key sectors to be advanced include manufacturing, port services, specialized ship services, raw material handling, storage, search and rescue, ice breaking, oil spill and ice research, coast guard and military.

Infrastructure Panel Session - Business Opportunities for U.S. Firms

11:00 a.m. – The Great Northern Port

Moderated Panel Session on Infrastructure Opportunities in Canada's North - Moderator: Lee Carson, President, Norstrat Consulting

[COMPLETE YOUR REGISTRATION FOR DAY 5 - COST: U\\$75](#)

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Matchmaking Opportunities for U.S. Business

The United States and Canada enjoy the world's largest and most comprehensive trading relationship, which supports millions of jobs in each country. U.S. Companies looking to sell your products or services in Canada or grow your market share, are encouraged to contact the U.S. Commercial Service Canada. We can help you identify new customers, address market barriers, gain advocacy or find partners, or identify the right solution for your business to realize its potential in the Canadian market.



If you are interested in matchmaking opportunities with any of project presenters in the CanArctic Conference and Procurement outlook, please complete the [interest form](#). We will contact you to provide more details on our available matchmaking programs.

Luz Betancur, Commercial Specialist
CanArctic Project Director

U.S. Commercial Service – Embassy of the United States of America, Ottawa, Canada
Email: luz.betancur@trade.gov.