



**International Trade Administration  
Industry and Analysis  
National Travel and Tourism Office**

**FAST FACTS:  
UNITED STATES TRAVEL AND  
TOURISM INDUSTRY**

**Industry** (2021; latest data available)

- 2.15% of GDP
- 7.4 million jobs
  - 4.8 million direct; 2.6 million indirect
  - 714 thousand total jobs supported by tourism exports
- \$1.7 trillion in total travel & tourism output
  - \$987.7 billion direct; \$716.3 billion indirect

**International Trade** (2022)

- \$165.5 billion international spending in U.S. (Exports)
- \$3.5 billion surplus
- Travel and tourism receipts: 18% of U.S. services exports
- Travel and tourism receipts: 5% of *all* U.S. exports

**Market Share** (2021)

- 5.5% share of world travelers/global arrivals
- The United States ranks 6<sup>th</sup> in terms of total arrivals behind France, Mexico, Spain, Turkey, and Italy, respectively
- The United States leads the world in global tourism receipts (exports), commanding a 11.0% share of world traveler spending in 2021\*
- In fact, U.S. tourism exports totaled 43% more than the amount exported by our closest competitor (France)

\*UNWTO global spending figures *exclude* passenger fares, thereby omitting nearly \$12.8 billion (15%) from our country's total in 2021.

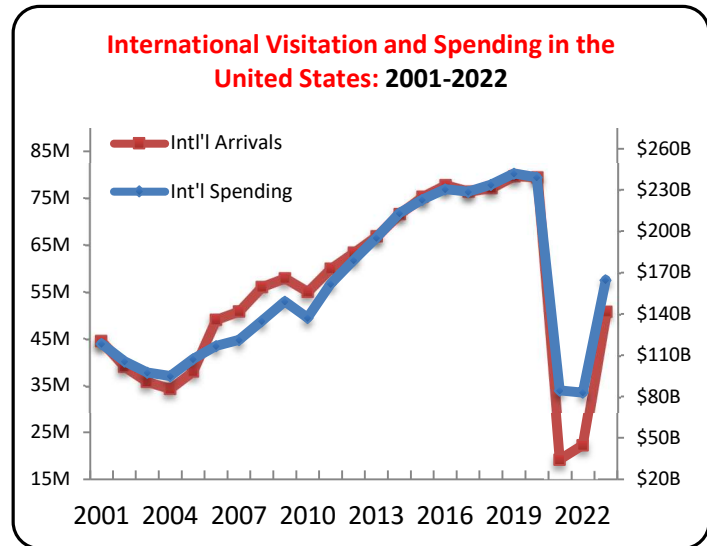
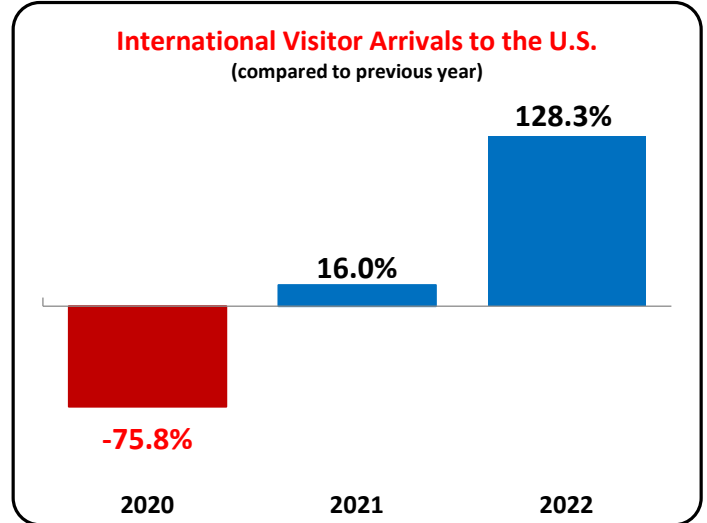
**U.S. Travel and Tourism-Related Exports** (2022)

<b>Total<sup>1</sup>:</b>	<b>\$165.5 billion</b>		
1 Mexico	\$17.9 billion	6 Brazil	\$6.3 billion
2 Canada	\$14.7 billion	7 Germany	\$6.0 billion
3 China	\$14.0 billion	8 S. Korea	\$5.5 billion
4 India	\$13.2 billion	9 France	\$4.8 billion
5 U.K.	\$12.2 billion	10 Australia	\$4.5 billion

<sup>1</sup> Total = Travel (for all purposes) + Air Passenger Transportation

**International Visitors to the U.S.** (2022)

<b>Total:</b>	<b>50.9 million</b>		
1 Canada	14.4 million	6 India	1.3 million
2 Mexico	12.5 million	7 Brazil	1.2 million
3 U.K.	3.5 million	8 Colombia	944 thousand
4 Germany	1.5 million	9 S. Korea	920 thousand
5 France	1.3 million	10 Spain	773 thousand



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

<https://www.trade.gov/travel-and-tourism-research>

September 2023

