



William D. Talbert, III
President and CEO
Greater Miami Convention & Visitors Bureau

William D. Talbert, III, CDME has served as President and CEO of the Greater Miami Convention & Visitors Bureau (GMCVB) for the past seventeen years and Chief Operating Officer for the prior nine. His major accomplishments include assisting with the passage of the Travel Promotion Act of 2010; negotiating inter-local government funding agreements; preparing five successful Super Bowl bids, including the most recent winning bid for the NFL's centennial year Super Bowl in 2020; and three Pow Wow bids. Under Mr. Talbert's leadership, the GMCVB was awarded the prestigious accreditation from the Destination Marketing Accreditation Program in November 2007.

In June 2016, Mr. Talbert was appointed a member of the Commerce Department's 2016-2018 U.S. Travel & Tourism Advisory Board. Board members provide valuable recommendations on implementation of the National Travel and Tourism Strategy.

On July 1, 2016, Mr. Talbert will officially become Chair of the Visit Florida Board of Directors for FY 2016-17. In his role as Chair, he will continue to serve on the Board's Executive Committee.

He is a member of the U.S. Travel Association (USTA) Chairman's Circle, and an Advisory Board member of Brand USA. He is also a board member of multiple Miami-based leading business and non-profit organizations.

Mr. Talbert's professional affiliations include having served as past Chair of the Destination Marketing Association International (DMAI) Board of Directors, past Chair of the DMAI Foundation Board of Trustees, and past Chair of the Florida Association of Destination Marketing Organizations (FADMO).

Mr. Talbert holds a master's degree in Public Administration from Florida Atlantic University and bachelor's degree in Business Administration from the University of Florida. In 2006, he earned the Certified Destination Management Executive (CDME) designation – the highest educational achievement in the destination marketing industry.