



**Mike Gallagher**

*Co-founder and Co-chairman  
CityPASS*

Mike Gallagher is the co-founder and co-chairman of CityPASS, an innovative attractions marketing company that produces ticket booklets for the top attractions in 12 North American destinations.

Prior to launching CityPASS in 1996 with his business partner, Mike Morey, Mr. Gallagher spent 25 years in the attractions business, working in various operations, marketing and management capacities for SeaWorld San Diego, the San Diego Zoo and Marine World Africa USA (now Six Flags Discovery Kingdom).

Mr. Gallagher is a founding commissioner of Visit California (formerly the California Travel and Tourism Commission) and a past vice chair of marketing for the commission. He served as chairman of the California Travel Industry Association in both 1985 and 1995. He currently serves as a Chairman's Circle board member and also as a member of the Executive Committee for the U.S. Travel Association. Most recently, he was appointed by U.S. Secretary of Commerce Penny Pritzker to a second two-year term on the Travel and Tourism Advisory Board.

In 2005, Mr. Gallagher was honored as California's Tourism Entrepreneur of the Year. The Pacific Area Travel Writers Association International recognized him in 2010 with a Hall of Fame Lifetime Contribution in Tourism Award. And in 2013, he was inducted into the U.S. Travel Association's prestigious Hall of Leaders.