



Marty St. George

*Executive Vice President, Commercial & Planning
JetBlue Airways*

Marty St. George leads JetBlue's airline planning and commercial teams including marketing, e-commerce, sales, revenue management, product, network planning and partnerships, loyalty, operational planning, as well as JetBlue Getaways, its vacation packaging subsidiary. He also teaches innovation classes at JetBlue University in Orlando, Florida.

Mr. St. George joined JetBlue in 2006 as leader of the network strategy and partnership team. In his nine years at JetBlue, he has experienced record profits, occasional losses, ice storms, new airplane types, all while growing JetBlue to almost 100 cities in North, Central and South America. Regardless, Mr. St. George is proudest of the fact that JetBlue has won 11 consecutive J.D. Power Awards for highest airline customer satisfaction in North America.

Prior to joining JetBlue, Mr. St. George held various marketing, network and strategy positions at both United Airlines and US Airways. He is a native of Boston and has a degree in Civil Engineering from the Massachusetts Institute of Technology. Although he is based in New York City, Mr. St. George remains a rabid Red Sox and Bruins fan.

As New York's Hometown Airline™ and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles/Long Beach, Orlando and San Juan, JetBlue carries 32 million customers a year to 94 cities in the U.S., Caribbean and Latin America with an average of 900 daily flights. JetBlue also partners with more than 40 top airlines across the globe to give customers access to destinations on six continents.