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Henry H. Cruz is the senior partner at CrossBrook Organizations, LLC, a minority-owned consulting firm that assists clients with economic strategic planning, development of tourism plans, trade and transportation analysis and forecast, research and training. Mr. Cruz has 25 years of experience in travel and tourism and has worked on projects with the Mexican Ministry of Tourism, the Dominican Republic Ministry for Export, and Investment and the Inter-American Development Bank to advise on the economic development, including tourism development. He holds an ABD in International Economics from Temple University.