



INTERNATIONAL
TRADE
ADMINISTRATION

Advisory Committee on Supply Chain Competitiveness

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**Port of Houston
April 20, 2016**



The National Export Initiative

“So tonight, we set a new goal: We will double our exports over the next five years, an increase that will support two million jobs in America.”

President Obama
State of the Union
January 27, 2010

ITA and Supply Chains

Robustly enforce trade rules to ensure our trading partners live up to their obligations.

Increase access to export financing to ensure good opportunities do not fall through the cracks.

Promote policies that lead to strong, sustainable and balanced economic growth.

Reduce trade barriers in order to open as many new markets as possible.

Improve trade advocacy and trade promotion efforts on behalf of U.S exporters.

“Reducing supply chain barriers to trade could increase gross domestic product (GDP) up to six times more than removing tariffs.”

Enabling Trade Valuing Growth Opportunities, World Bank study, January 2013

The Advisory Committee on Supply Chain Competitiveness

The ACSCC started with 2 questions...

How do freight and infrastructure policies affect the competitiveness of U.S. businesses?

What should the Federal Government do to improve these policies?

The Committee represents the first time that America's businesses and the Federal Government came together in a whole-of-government way to identify the biggest issues that impact our supply chain competitiveness - and come up with solutions.

Key DOC Supply Chain Milestones

2009

Major conference with industry

- Commerce Secretary Locke
- Transportation Secretary LaHood
- Developed Supply Chain Initiative

2010

Commerce and Transportation MOU

- Established broad interagency cooperation in freight and competitiveness

2010-2011

Regional outreach sessions

- Consultations with industry and held 5 events jointly with DOT officials;
- Industry requested advisory committee

2011

Advisory Committee established

- Goal: Ensuring that U.S. supply chain infrastructure fosters American economic competitiveness and export growth

The Committee

Private sector committee

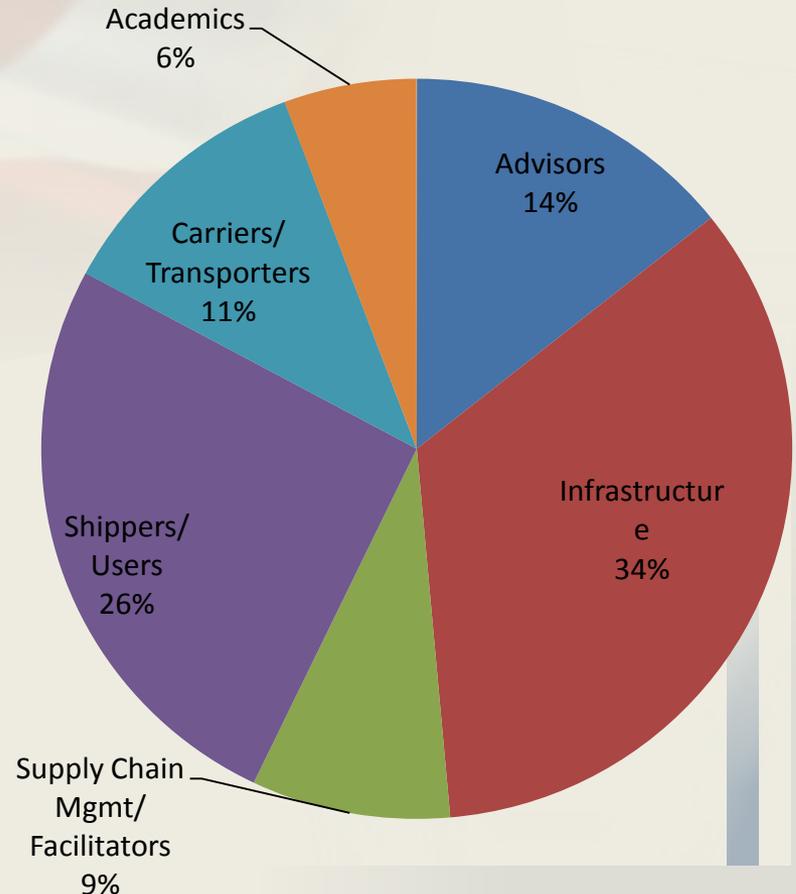
- Established in 2011, re-chartered in 2013 and 2015

45 representatives

- Spans U.S. supply chain industry (including retail, transportation, manufacturing, agriculture)
- Experts from academia

Diverse interests

- Heavy user/shipper focus
- Wide range of trade and freight perspectives



Subcommittee Structure

Chair: Rick Blasgen

Vice Chair: Page Siplon

**Finance and
Infrastructure**

- Subcommittee Chair: Vacant

**Freight Policy and
Movement**

- Subcommittee Chair: Rick Gabrielson

IT & Data

- Subcommittee Chair: Tiffany Melvin

**Trade and
Regulatory**

- Subcommittee Chairs: Shawn Wattles and Jevon T. Jamieson

**Workforce
Development**

- Subcommittee Chair: Anne Strauss-Wieder

Finance and Infrastructure

Focus: Improve financing methods for supply chain systems and infrastructure

- Oct. 2014-Recommendations on how to fund U.S. supply chain infrastructure
- Nov. 2015-Letter regarding impacts of service disruptions at West Coast ports

DOC Liaison: Rich Boll

Freight Policy

Focus: Identifying freight system and policy improvements with the greatest competitiveness benefits to U.S. supply chains.

- Sep. 2014-Freight policy recommendations to improve supply chain competitiveness
- Jan. 2016-Recommendations on how to reduce national seaport congestion

DOC Liaison: Russ Adise

Information Technology & Data

Focus: Leveraging IT and data to measure and enhance supply chain and export performance

- Sep. 2013- Single Window recommendations
- Feb. 2014-ITDS: Letter and final recommendations to WH, CBP
- Jan. 2016-North American Trade Portal Report and North American recommendations
- Apr. 2016-Recommendations on accelerating the interoperability of the U.S. Single Window with other trading partners

DOC Liaison: Bruce Harsh

Trade and Regulatory

Focus: Identifying priorities to be incorporated into trade and regulatory agreements and decisions affecting the supply chain

- Sep. 2015-Letter supporting passage of trade agreements

DOC Liaison: Eugene Alford, John Miller

Workforce Development

Focus: Identifying existing Federal programs and resources that address workforce shortages across the supply chain

- Jan. 2016-Talent Pipeline Management study and briefing

DOC Liaison: John Miller

Ad-Hoc Subcommittee: Permit Speed/Reform

Focus: Urging Administration to expedite implementation of action items mentioned in Fixing America's Surface Transportation Act (FAST)

- Establish an interagency council
- Establish timetable for issuing permit decisions
- Consider designating lead federal agency to coordinate responsibilities among multiple agencies

DOC Liaison: Rich Boll