



## Advisory Committee on Supply Chain Competitiveness (ACSCC)

Department of Commerce, Room 4830

Tuesday, March 12, 2013

### AGENDA

*(Open to the Public)*

*Coffee served beginning at 9:00AM*

**10:00 – 10:05 a.m. Committee Welcome**  
David Long, Director, Office of Service Industries, U.S. Department of Commerce

**10:05 – 10:15 a.m. Chair and Co-Chairs – Comments and Committee Business**  
*Committee Chair Rick Blasgen and Vice-Chairs Page Siplon and Wayne Darbeau will provide brief introductory remarks. Mr. Blasgen will introduce the Subcommittee Chairs and discuss Committee goals for the fiscal year.*

**Chair Rick Blasgen**

President and Chief Executive Officer  
Council of Supply Chain Management Professionals (CSCMP)

**Vice-Chair Page Siplon**

Executive Director  
Georgia Center of Innovation for Logistics

**Vice-Chair Wayne Darbeau**

President and Chief Executive Officer  
Port of San Diego

**10:15 - 12:40 p.m. Subcommittee Business Reports and Committee Dialogue**  
**Discussion Leaders: David Long, U.S. Department of Commerce**  
**Rick Blasgen, Chair, ACSCC**

*Subcommittee Chairs will briefly describe the issues that their Subcommittees may cover, and the status of their work plans. A full Committee dialogue will follow each presentation. Key representatives from the Department of Commerce and other federal agencies will participate in discussions of issues relevant to their agencies.*

**Freight Policy and Movement**

**Chair: Cynthia Ruiz**

Deputy Executive Director, External Relations  
The Port of Los Angeles

***Framing Question: What metrics and priorities need to be included in the MAP-21 performance measures and national strategy to enhance trade flows?***

### **Trade and Competitiveness**

**Chair: Anthony Barone**

Director, Global Logistics Policy  
Pfizer Inc.

***Framing Question: What priorities need to be incorporated into the National Export Strategy to strengthen supply chain competitiveness?***

### **Information Technology and Data**

**Chair: Sandor Boyson**

Co-Director, Supply Chain Management Center  
Robert H. Smith School of Business - University of Maryland

***Framing Question: How can we leverage IT technology to enhance supply chain and export performance? What data do we need for measurement?***

### **Finance and Infrastructure**

**Chair: Mike Steenhoek**

Executive Director  
Soy Transportation Coalition

***Framing Question: How can we improve financing methods for supply chain systems and infrastructure?***

### **Regulatory**

**Chair: John Beasley**

Director, Transportation and Import Logistics  
Jarden Consumer Solutions

***Framing Question: How can we improve the predictability of reaching regulatory decisions affecting the supply chain? What are the priority areas for improvement?***

### **Conclusion and Next Steps**

Rick Blasgen, Chair, ACSCC

### **Working Lunch and Open Discussion of Subcommittee Presentations**

**12:40 – 12:55 p.m.**

#### **Department of Commerce Executive Remarks**

Francisco J. Sánchez, Under Secretary for International Trade  
U.S. Department of Commerce

Nicole Y. Lamb-Hale, Assistant Secretary for Manufacturing and Services  
U.S. Department of Commerce

**12:55 - 1:00 p.m.**

#### **Closing and Adjournment**

David Long, Director, Office of Service Industries, U.S. Department of Commerce