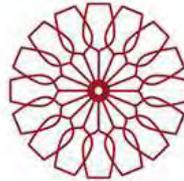


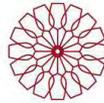
2016 Winegrowing Report

World Wine Trade Group
Ottawa, Canada
October 3-5, 2016



*Presentation Prepared by
Canadian Vintners Association*

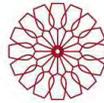
PRESENTATION OUTLINE



- WWTG Vineyard Acreage
- Wine Production
- Wine Exports
- Wine Consumption
- Consumer Value of Wine
- Wine Production, Consumption and Surplus

Data based on WWTG Data (September 2016) and World Wine Report – 2015 (August 2016)

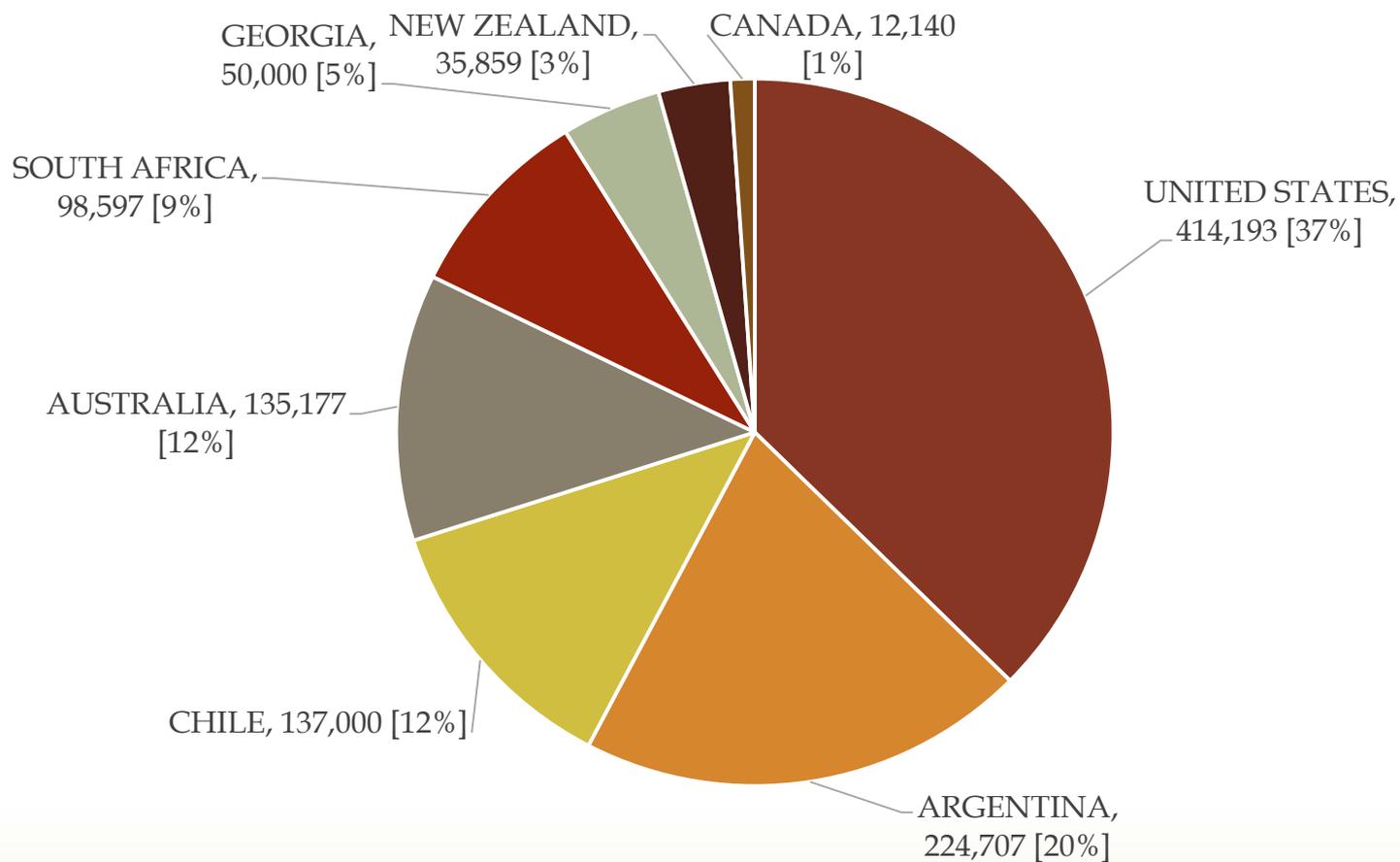
Executive Summary



- ❧ WWTG wine production remains 30% of global wine production
- ❧ US and Argentina are WWTG's largest volume producers
- ❧ WWTG wine exports by volume have risen by 1% (2013-2015)
- ❧ Chile, Australia and South Africa lead WWTG volume exports (2015)
- ❧ Exports by volume increased annually from Australia, USA, New Zealand and Canada (2013-2015)
- ❧ WWTG wine consumption increasing annually in South Africa, USA, Canada and New Zealand (2013-2015)

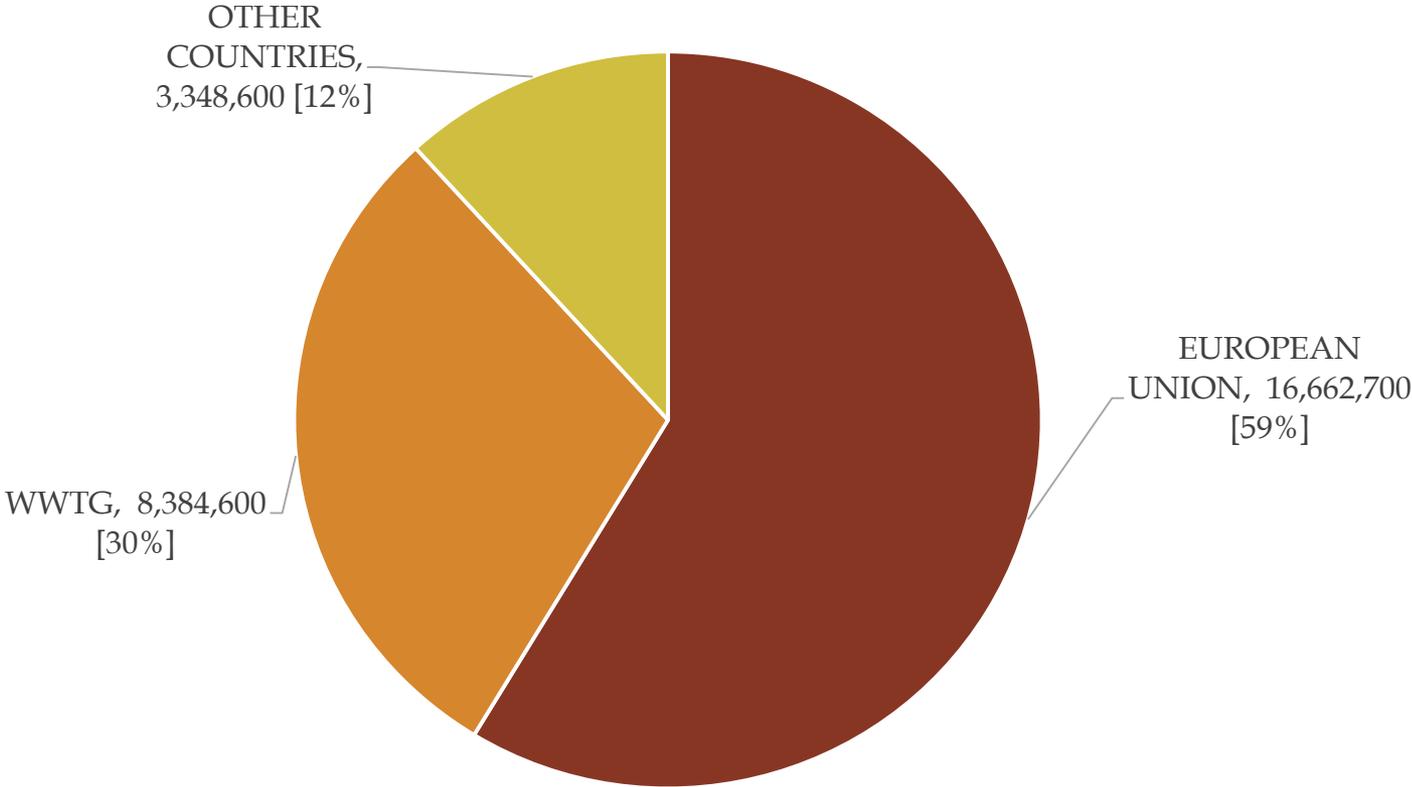
WWTG VINEYARD ACREAGE - 2015

1,107,673 HECTARES



WORLD WINE PRODUCTION – 2015

28,395,900 LITRES ('000)



WORLD WINE PRODUCTION 2013 – 2015

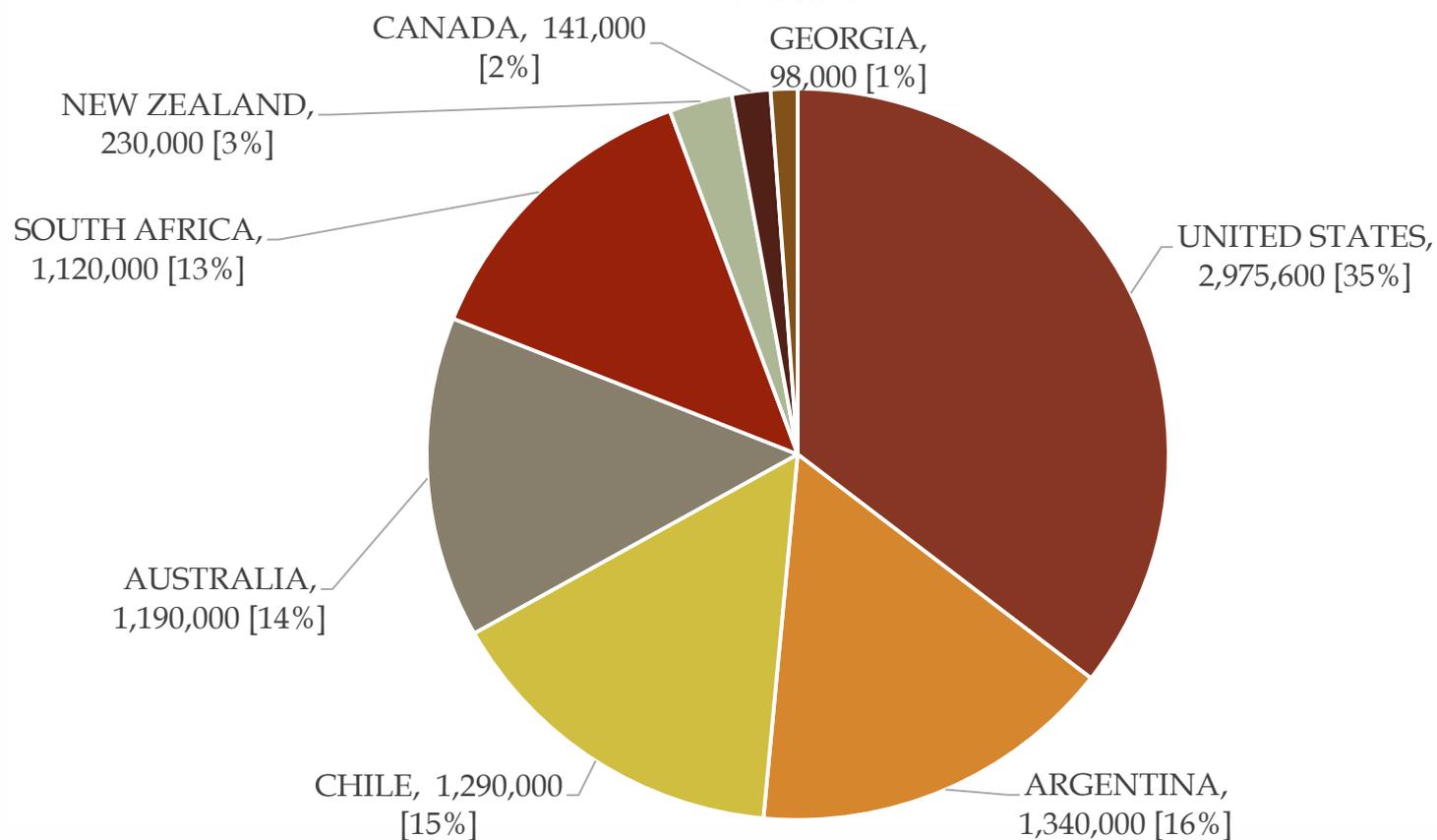
(LITRES) ('000)



	2013	2014	2015	Percentage Change (2013 – 2015)
World Total	29,416,500	27,957,700	28,395,900	-3%
European Union	17,406,900	16,084,800	16,662,700	-4%
WWTG	8,515,600	8,449,300	8,384,600	-2%
Other Countries	3,494,000	3,423,600	3,348,600	-4%

WWTG WINE PRODUCTION – 2015

8,384,600 LITRES ('000)



WWTG WINE PRODUCTION 2013 - 2015

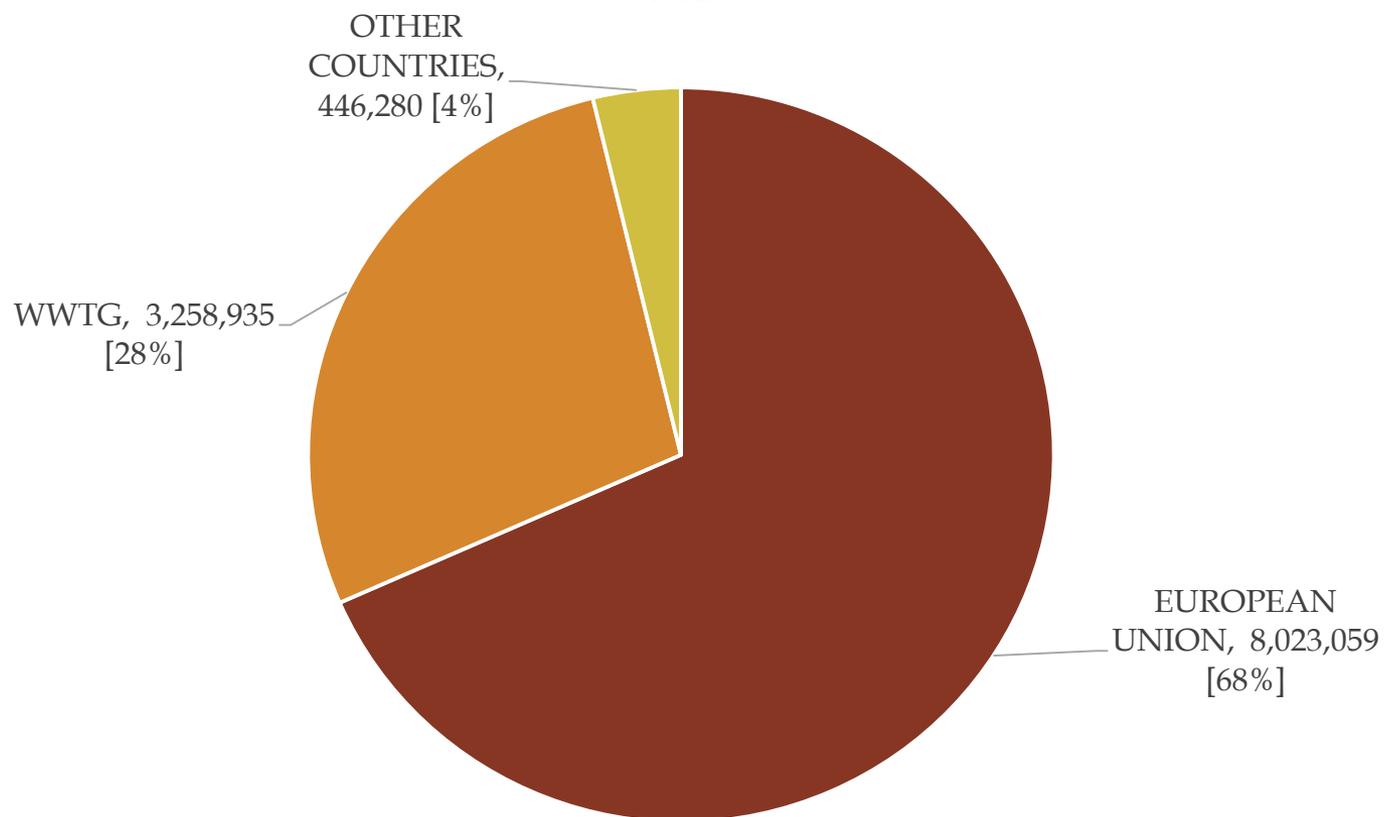
(LITRES) ('000)



	2013	2014	2015	Percentage Change (2013 - 2015)
United States	3,114,600	3,234,900	2,975,600	-5%
Argentina	1,500,000	1,520,000	1,340,000	-12%
Chile	1,280,000	1,000,000	1,290,000	1%
Australia	1,230,000	1,190,000	1,190,000	-3%
South Africa	915,000	959,000	1,120,000	18%
New Zealand	250,000	320,400	230,000	-9%
Canada	121,000	127,000	141,000	14%
Georgia	105,000	98,000	98,000	-7%

WORLD WINE EXPORTS – 2015

11,728,274 LITRES ('000)



WORLD WINE EXPORTS 2013 - 2015

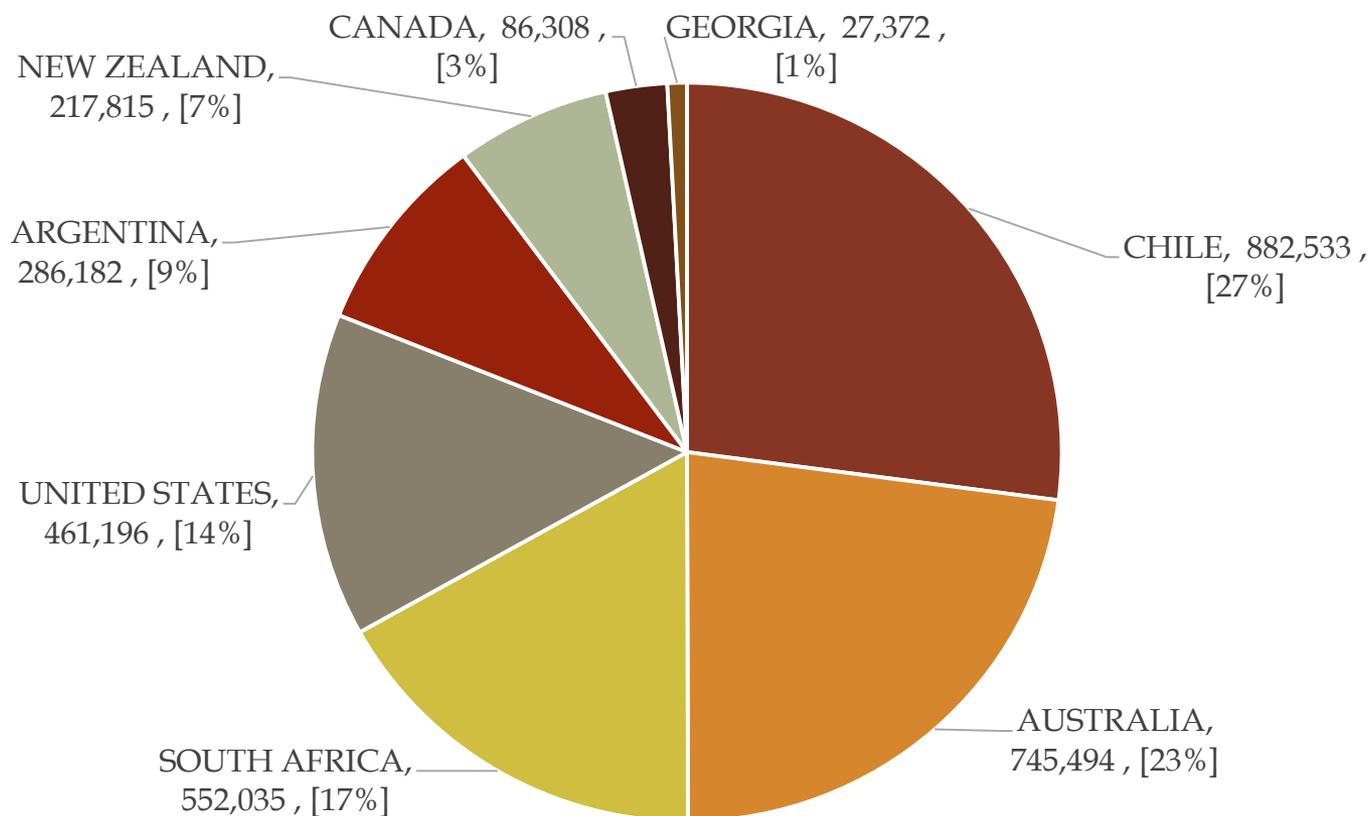
(LITRES) ('000)



	2013	2014	2015	Percentage Change (2013 - 2015)
World Total	11,239,582	11,559,849	11,728,274	4%
European Union	7,571,800	8,030,087	8,023,059	6%
WWTG	3,220,512	3,115,176	3,258,935	1%
Other Countries	447,270	414,586	446,280	~0%

WWTG WINE EXPORTS - 2015

3,258,935 LITRES ('000)



WWTG WINE EXPORTS 2013 - 2015

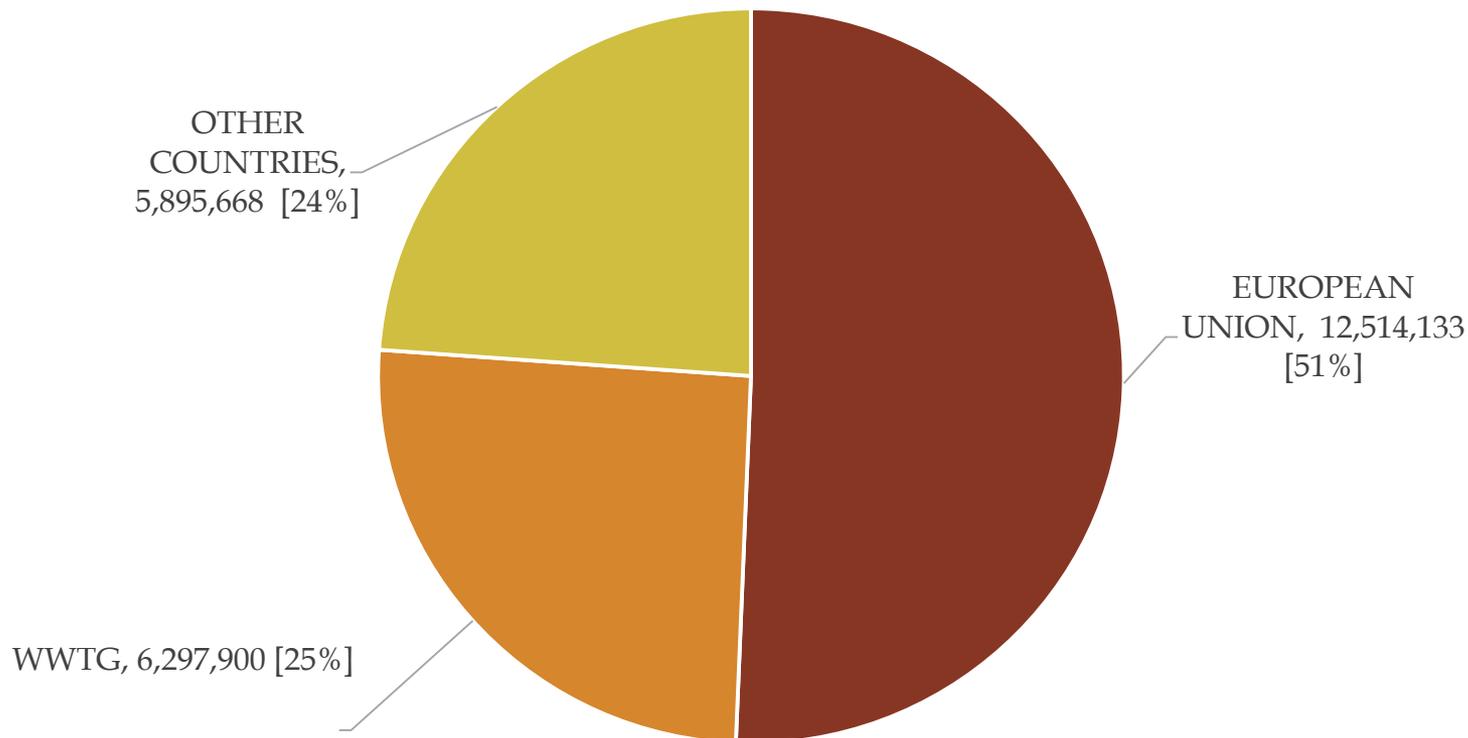
(LITRES) ('000)



	2013	2014	2015	Percentage Change (2013 - 2015)
Chile	885,631	807,421	882,533	~0%
Australia	712,274	726,962	745,494	4%
South Africa	596,974	549,037	552,035	-8%
United States	435,776	442,721	461,196	6%
Argentina	319,678	271,034	286,182	-12%
New Zealand	180,721	197,056	217,815	17%
Canada	53,183	74,629	86,308	38%
Georgia	36,275	46,316	27,372	-33%

WORLD WINE CONSUMPTION – 2015

24,707,701 LITRES ('000)



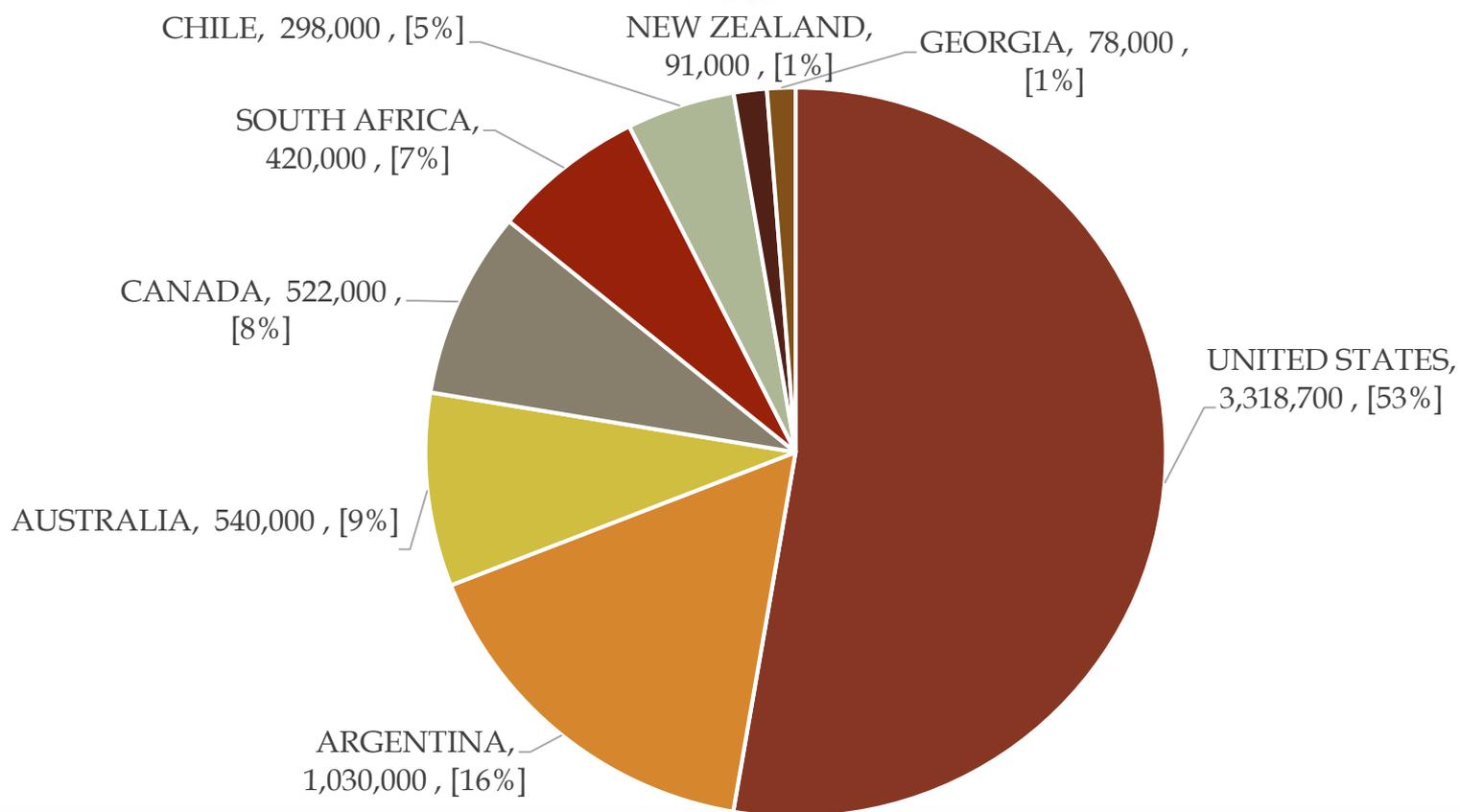
WORLD WINE CONSUMPTION 2013 – 2015 (LITRES) ('000)



	2013	2014	2015	Percentage Change (2013 – 2015)
World Total	24,772,953	24,578,251	24,707,701	~0%
European Union	12,726,491	12,566,639	12,514,133	-2%
WWTG	6,025,100	6,120,000	6,297,900	4%
Other Countries	6,021,362	5,891,612	5,895,668	-2%

WWTG WINE CONSUMPTION – 2015

6,297,700 LITRES ('000)



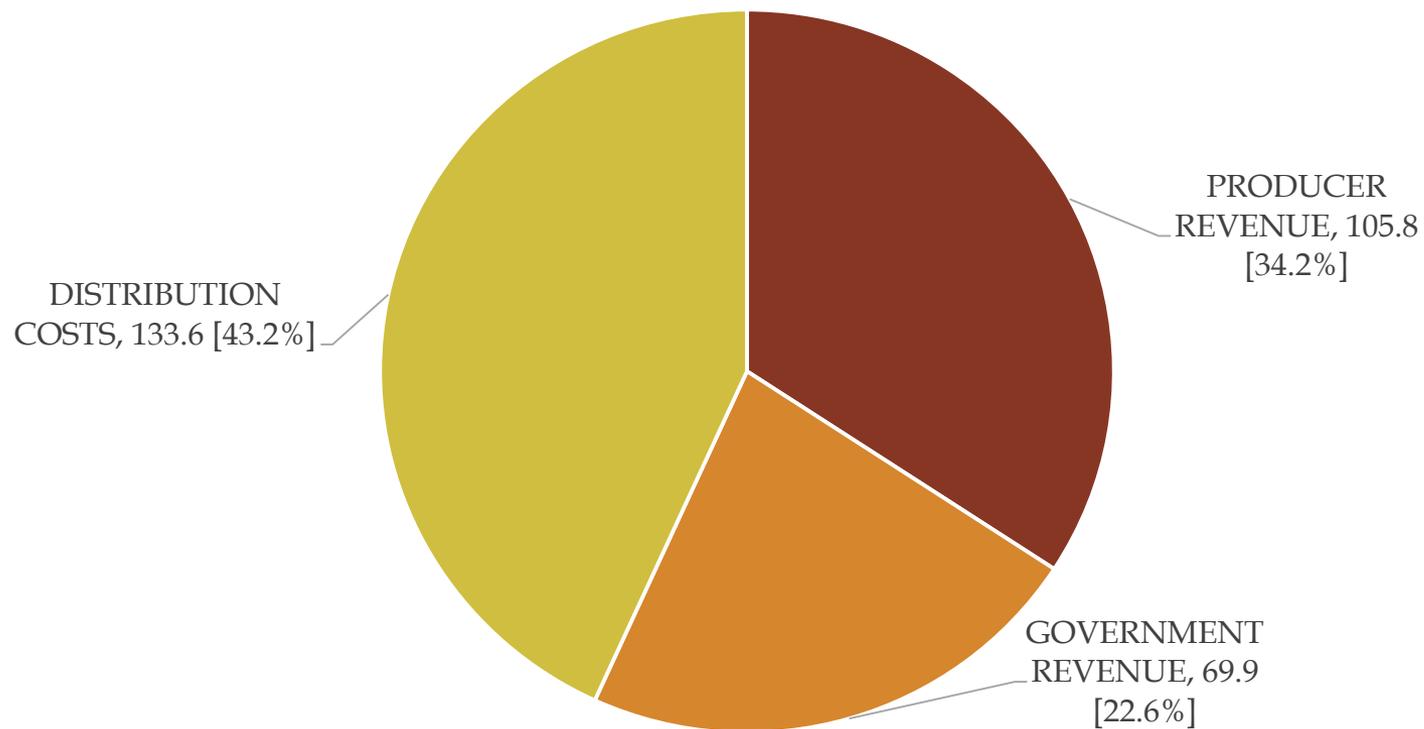
WWTG WINE CONSUMPTION 2013 - 2015 (LITRES) ('000)



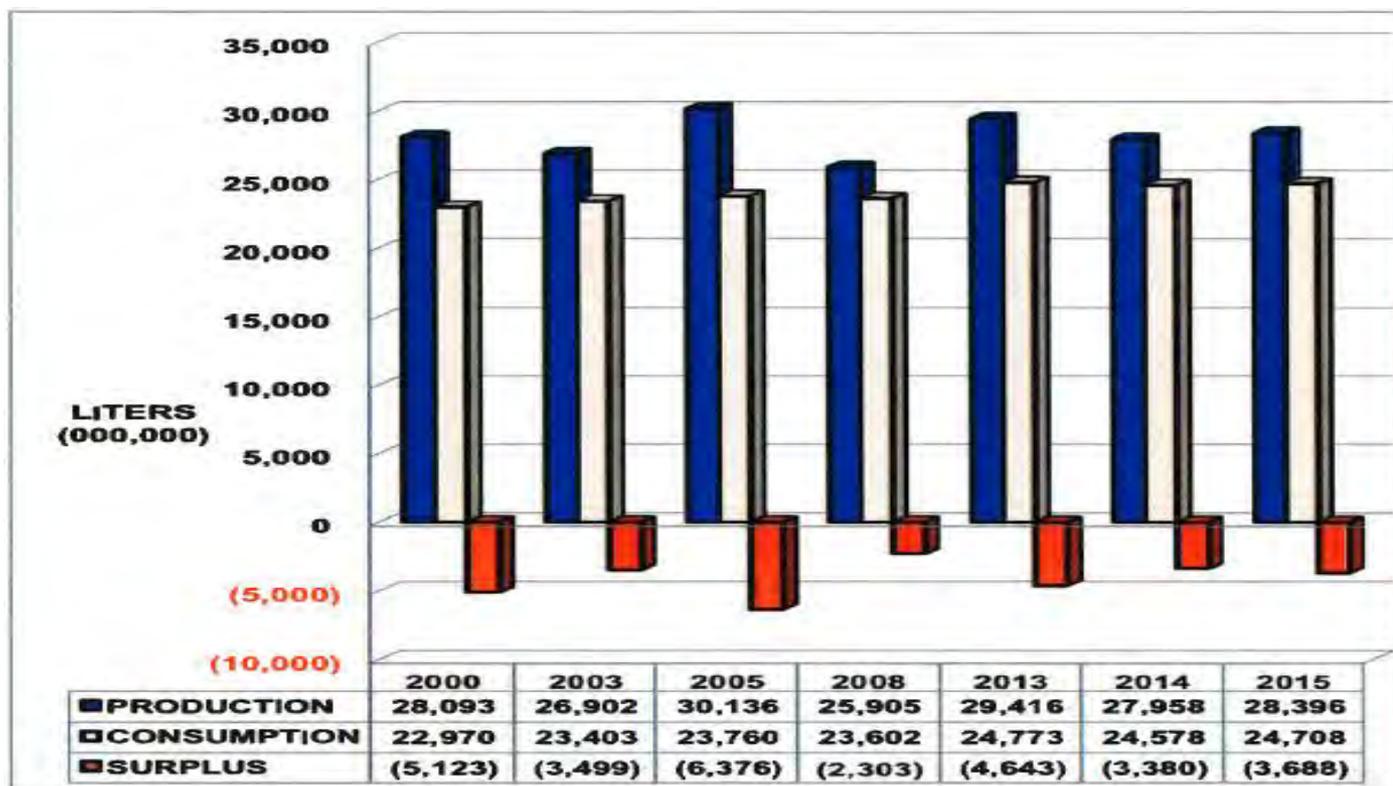
	2013	2014	2015	Percentage Change (2013 - 2015)
United States	3,117,600	3,217,500	3,318,900	6%
Argentina	1,033,700	990,000	1,030,000	~0%
Australia	540,000	540,000	540,000	0%
Canada	498,000	506,000	522,000	5%
South Africa	370,000	400,000	420,000	12%
Chile	296,900	298,000	298,000	~0%
New Zealand	90,300	90,500	91,000	1%
Georgia	78,600	78,000	78,000	-1%

WORLD CONSUMER VALUE OF WINE - 2015

US\$ 309.3 BILLION



WORLD WINE PRODUCTION, CONSUMPTION AND SURPLUS 2000-2015



Thank You

