



Rahamatu Wright

Founder and CEO, Shea Yeleen

Rahama Wright is a social entrepreneur working to innovate the shea butter supply chain in West Africa. Her social enterprise Shea Yeleen markets and distributes high quality skincare products, while providing living wages to cooperative members in Northern Ghana. The line of shea butter products is being distributed through 100+ Whole Foods Markets, Amazon.com, and SheaYeleen.com. Shea Yeleen has been featured in various publications and media outlets including O, The Oprah Magazine, Forbes Woman Africa, Voice of America, and CNBC Africa.

In 2014, she completed her first round of private equity investment with the Pan--African Investment Company supported by Dick Parsons and Ron Lauder. A leading voice on African women's economic and business development Ms. Wright has presented at the United Nations Thematic Debate on Entrepreneurship for Development, the Secretary of State Global Diaspora Forum, and the World Bank Africa Region Growth Dialogue. She currently serves as an advisor to entrepreneurs in the Johns Hopkins University's Social Innovation Lab. In 2014, she was appointed to President Obama's Advisory Council on Doing Business in Africa. Ms. Wright received her BA in International Relations from the State University of New York at Geneseo, and served as a Peace Corps Volunteer in Mali.