

Building North American Competitiveness

TRADE WORKS

Canada, the U.S.,
and Mexico trade
\$1.3 trillion
each year, generating



27% of the world's GDP

with only **7%** of the world's population

WE MAKE THINGS TOGETHER

On average,
Canadian goods sold
to the U.S. contain



25% U.S. content

WE DO BUSINESS TOGETHER

Canadian companies have invested
\$309 billion in the U.S.



Total foreign investment among
Canada, the U.S. & Mexico is
\$662 billion

Sunset Grown

Helping North America out-compete the world



Canadian, American and Mexican consumers benefit directly from Sunset Grown Produce's integrated North American supply chain. Headquartered in Kingsville, Ontario, family-owned Sunset Grown has built a network of state-of-the-art greenhouses across the continent and five large distribution centers in Michigan, Florida, Illinois, Colorado and California.

Sunset Grown works to reduce the distance between greenhouse and table, by expanding production facilities to cover the entire North American market. When bad weather threatens field-grown crops, greenhouse-grown crops are not affected. Sunset Grown's extensive production and shipping network allows greater flexibility to deliver products across North America.

SUNSET GROWN MEANS FOOD

Sunset Grown has over
2,000 acres of greenhouses
across North America

Distribution of the Kumato, a tomato hybrid, illustrates Sunset Grown's integrated North American supply chain. Sunset Grown purchases seeds from Syngenta, a biotech firm that owns the Kumato patent, then grows the Kumato in its greenhouses across North America. Sunset Grown has quadrupled its greenhouse acreage in order to keep up with demand for the Kumato in North America.



Sunset Grown's network of greenhouses creates and sustains jobs in the United States, Canada, and Mexico.

February 2015. This story of North American integration is based on publicly available information. Unless otherwise mentioned, all trade figures are in U.S. dollars.

