Cybersecurity and Commerce: Best Practices for Small and Medium sized exporters in Cybersecurity

Join the U.S. Department of Commerce/International Trade Administration, the National Institute of Standards and Technology and the Department of Homeland Security for a free webinar on Best Practices for Small and Medium sized exporters in Cybersecurity

In increasingly digitalized economy many organizations, especially Small and Medium businesses, feel they lack the technical expertise and resources to keep up with the latest cybersecurity advances and challenges.

Please join representatives from the National Institute of Standards and Technology, the Department of Homeland Security and private industry who will discuss cybersecurity risks facing businesses today, and provide best practices and resources to help manage these risks.

Did you know?

- According to a new report by Hewlett Packard and the U.S.-based Ponemon Institute of Cyber Crime, hacking attacks cost the average American firm $15.4 million per year, double the global average of $7.7 million
- Average direct costs of a security breach on small businesses are $38,000, according to a study from Kaspersky Lab. This total includes the costs of downtime, lost business opportunities and the professional services small businesses hire to mitigate the security breach

By joining this webinar, you will learn about:

- Resources available to organizations, including the Framework for Improving Critical Infrastructure Cybersecurity: A basic, flexible, and adaptable tool developed by industry for industry.
- How best to protect your company from cybersecurity incidents
- Best practices to efficiently operate globally and manage new and evolving risks.
- Ways to convey the risks to CEOs, steps to evaluating your cybersecurity program, and hands-on resources available to Small and Medium-sized Enterprises (SMEs)

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Time: 2:00 PM EST

Call-in information:

Toll Free Number: 877-951-7311
Toll Number: 1-203-607-0666
Participant passcode: 6085298

URL:https://www.mymeetings.com/nc/join/
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Questions?
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