



# Transatlantic Trade and Investment Partnership (T-TIP)

## Opportunities for Louisiana



T-TIP stands to be an ambitious, comprehensive, and high-standard trade and investment agreement that offers significant benefits for U.S. companies and workers through eliminating existing trade barriers and better enabling U.S. companies and workers to compete. **T-TIP will provide significant new opportunities for U.S. industry, as approximately one-fifth of all U.S. goods and services exports go to the European Union (EU). In 2013, every billion dollars of U.S. exports supported 5,590 jobs. In that same year, U.S. goods and services exports to the EU supported an estimated 2.5 million U.S. jobs.**

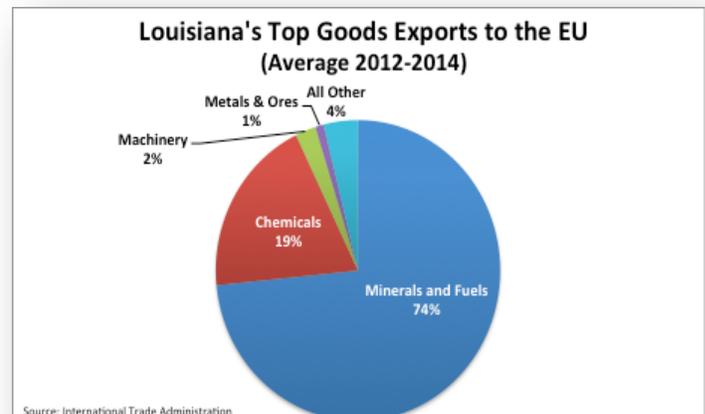
### Key Opportunities for Louisiana's Industries

#### Minerals and Fuels

The minerals and fuels sector accounted for **74 percent** of Louisiana's total exports to the EU between 2012 and 2014. During that same period mineral and fuel product exports to the EU from Louisiana averaged **\$6.2 billion** annually. The EU currently has tariffs on mineral and fuel products as high as 8 percent. Louisiana companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

#### Chemicals

The chemicals sector accounted for **19 percent** of Louisiana's total exports to the EU between 2012 and 2014. During that same period chemical product exports to the EU from Louisiana averaged **\$1.6 billion** annually. The EU currently has tariffs on chemical products as high as 6.5 percent. Louisiana companies would likely benefit from reduced tariffs in this sector as a result of the agreement. Chemical exports could also benefit from T-TIP provisions that will address technical



regulations and standards that unnecessarily restrict trade.

#### Machinery

The machinery sector accounted for **2 percent** of Louisiana's total exports to the EU between 2012 and 2014. During that same period machinery product exports to the EU from Louisiana averaged **\$198 million** annually. The EU currently has tariffs on machinery products as high as 9.7 percent. Louisiana companies would likely benefit from reduced tariffs in this sector as a result of the agreement.

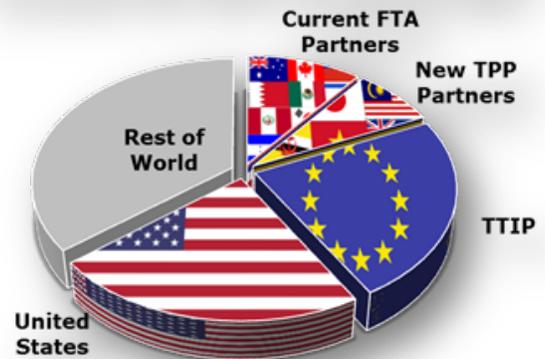
## Exports Sustain Thousands of Louisiana Businesses including SMEs

A total of 3,825 companies exported from Louisiana locations in 2013. Of those, 3,243 (84.8 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated over one-third (34.5 percent) of Louisiana's total exports of merchandise in 2013.

Louisiana exported \$10.8 billion annually in goods to the EU (2012-2014 average). Louisiana's goods exports to the EU increased by 11 percent from 2012-2014. During this period, 17 percent of Louisiana's total goods exports went to the EU.

The EU's tariff elimination as part of T-TIP would provide new market access that could benefit Louisiana's exports. Exports from Louisiana could also benefit from efforts in T-TIP to achieve new market access commitments in services and investment, improve the regulatory environment, and establish global best practices.

**With TTIP & TPP, the United States & its trade agreements partners will account for 64% of global GDP**



## How Past FTAs Have Benefitted Louisiana

The United States currently has free trade agreements in force with **20 countries**, which account for **\$24.2 billion (37 percent)** of Louisiana's exports in 2014. During the past 10 years (2005-2014), exports from Louisiana to these markets grew by **232 percent**, with NAFTA, CAFTA-DR, Colombia, Panama, and Singapore showing the largest dollar growth during this period.

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## In Their Own Words: T-TIP Comments

### The American Farm Bureau Federation

"The American Farm Bureau Federation, a U.S. general farm organization, supports efforts to increase agricultural trade flows and remove several major impediments to this flow that currently exist between the United States and the European Union."

### Consumer Specialty Products Association (CSPA)

"Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and re-programming of company resources into more productive activities."

### National Electrical Manufacturers Association (NEMA)

"Our member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Saving time and money not having to pay import duties could provide for notable efficiencies and re-programming of company resources into more productive activities."

For more information, please see [www.trade.gov/fta](http://www.trade.gov/fta).

Prepared by Trade Policy and Analysis, International Trade Administration, U.S. Department of Commerce.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis, as well as the International Monetary Fund's World Economic Outlook.