

LISTEN.
THINK.
SOLVE.®



Rockwell Automation Global Training Services

Exceeding your expectations.
Achieving results.

Nick Goebel
Business Manager
Global Training Services

Rockwell Automation At A Glance

Leading global provider of industrial automation control and information solutions

- 2009 Annual Sales: \$4.3 billion
- World Headquarters: Milwaukee, Wisconsin, USA
- Trading Symbol: ROK
- Employees: About 19,000
- Serving customers in 80+ countries



Sample of Our Industries & Customers



Automotive

Increase flexibility & responsiveness while reducing costs & improving quality.

- Bridgestone
- DaimlerChrysler
- Ford
- GM
- Goodyear
- Hyundai
- JCI
- Lear
- Magna
- Michelin
- Toyota



Water / Wastewater

Achieve low long-term cost & on-demand engineering expertise with scalable solutions.

- A & E Firms
- Consultants
- Design Engineer Firms
- Design Institutes (Asia)
- Global Municipalities
- Privatizers (Europe)
- Pump OEMs
- System Integrators



Personal Care

Meet regulatory challenges & improve quality, consistency, flexibility & time-to-market.

- 3M
- Beiersdorf
- Colgate-Palmolive
- DuPont
- Henkel
- Kimberly-Clark
- L'Oréal
- Procter & Gamble
- Unilever



Food & Beverage

Satisfy consumer demand, while reducing costs, minimizing waste & improving asset performance.

- Anheuser-Busch
- Coca-Cola
- Kellogg
- Kraft/Nabisco
- M&M Mars
- Nestlé
- PepsiCo/Frito-Lay
- SABMiller



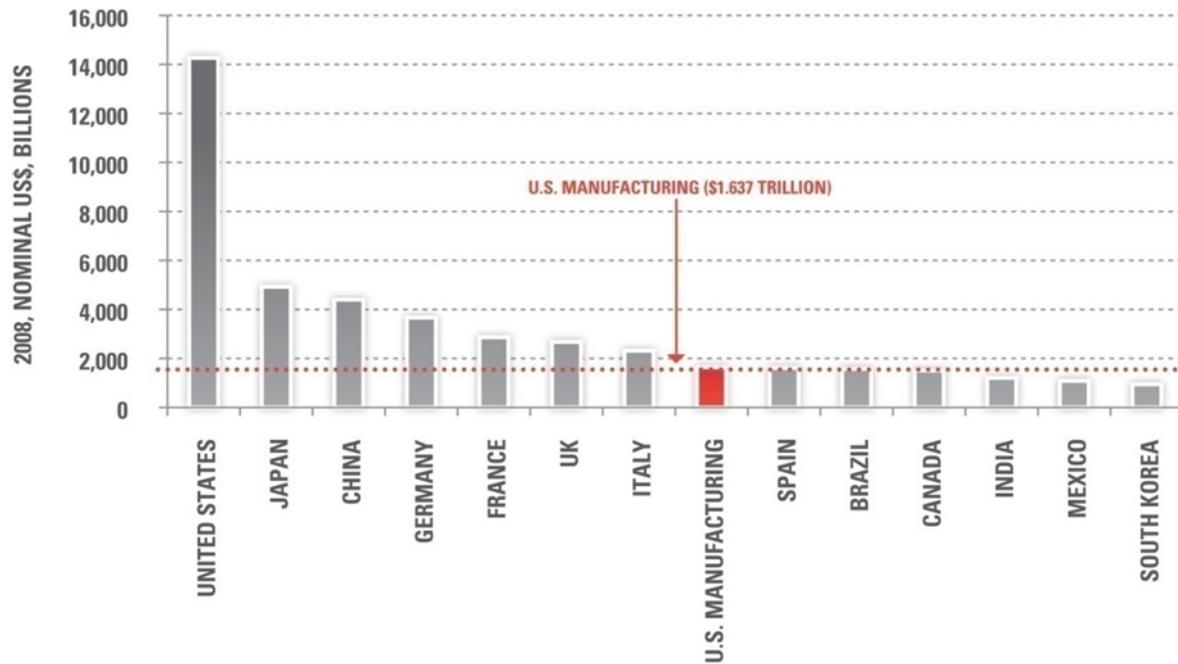
Electronics

Increase yields while reducing risk & total cost of ownership by using a single automation control & information infrastructure.

- Agilent
- Applied Materials
- ATS Automation
- Axcelis
- IDC / CH2M
- KLA-Tencor
- Novellus
- Praxair
- Seagate

US Manufacturing?

FIGURE 1.



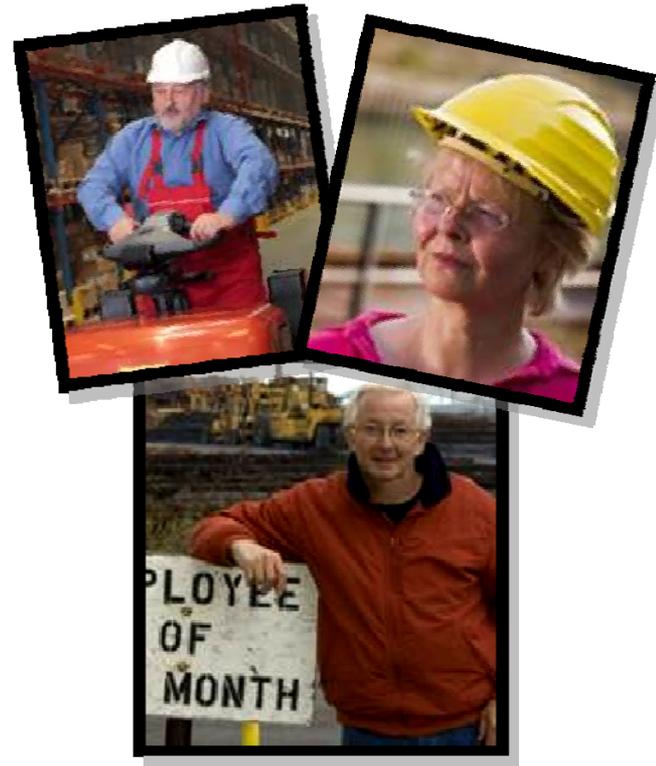
Sources: International Monetary Fund and U.S. Bureau of Economic Analysis

Compiled by The Manufacturing Institute for the 8th Edition of Facts About Modern Manufacturing

US Manufacturing Remains the Eighth Largest Economy in the World

The US Manufacturing Workforce

- 36% of manufacturers cite that the trend of loss of institutional knowledge will have the most impact on their US operations
- 30%-50% of large US Companies maintenance staffs will retire in the next 5 years
- For every ten maintenance workers that retire, 3-7 workers will be hired to replace them.....Higher Skill sets will be required
- 80% of manufactures have difficulty finding workers with the right skills



The Workforce Headwinds Are Strong.....And the Stakes are High

US Manufacturing Talent Strategy

- Lifelong Learning
 - Support STEM, MINDSTORMS, FIRST
 - Invest 3% of Payroll for Continuous Learning
- Competency-Based Multi-Media Instruction
 - Endorse NAM Skills Certification
 - Leverage Blended Learning Technologies
- Partnerships Between Learning Centers and Manufacturing



Building a Smart, Safe, & Sustainable Workforce is Everyone's Responsibility

Global Training Services

Assessments & Certification



- Integrated Performance Assessments
- Pre- & post-tests
- Certificate Program
- Test development
- Training Advisor

Instructor-led Training



- Open enrollment
- Private/On-site
- Tailored Training
- Custom courses
- Virtual Classroom

- Rockwell specific
- Third-party
- General industrial
- Quality, Lean

E-Learning



- Rockwell Automation University Online
 - web-based training
 - 12 month access
- RTrainer CD-ROM
 - node-locked
 - enterprise edition

Training Products



- Workstations
 - Factory simulation
- Job aids
 - Troubleshooting Guides
 - Procedures Guides
 - Documentation Reference Guides
- Lab books

Delivering Competencies Manufacturers Need to Run Today's Increasingly High Tech Manufacturing Environment

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