

U.S. Department of Commerce

Manufacture America

Rethink, Retool, Rebuild to Support Jobs

With Assistant Secretary of Commerce Nicole Y. Lamb-Hale

U.S. Senator Robert P. Casey, Jr.
Senior Counselor for Manufacturing Policy Ron Bloom and
Deputy Assistant Secretary of the Treasury Don Graves

Monday, September 27, 2010

Regional Learning Alliance

850 Cranberry Woods Drive,
Cranberry Township, PA 16046

7:45 AM - 5:15 PM

Cost: \$75

(Includes breakfast and lunch)



Please join us for Manufacture America, a manufacturer-focused conference that will explore ways to improve performance and competitiveness.

The conference will cover:

Finding new growth opportunities

- Exploring business prospects in clean energy for Pennsylvania companies
- Exporting and expanding into new markets
- Innovating to develop new products, create production efficiencies and achieve cost savings

Accessing credit and capital

Adding elements to a New Competitiveness Toolkit

- Sustainable manufacturing techniques
- Internet marketing - how the Internet and social media can drive business growth
- Workforce retraining

Participants will have the opportunity to meet with government representatives to share perspectives on challenges facing them and to discuss possible solutions.

This conference will be followed by support from local, state and federal resources shaped by the needs of local manufacturers.

Tentative Agenda

- 7:45 AM Registration and Continental Breakfast
- 8:45 AM Welcome, Introductions and Keynote Address
- 9:30 AM Panel Discussion – Business Prospects in Clean Energy for Pennsylvania Companies
- 10:45 AM Elements of a New Competitiveness Toolkit
- Sustainable Manufacturing Techniques
 - Internet Marketing: How the Internet and Social Media Can Drive Business Growth
 - Workforce Retraining
- 12:15 PM Luncheon and Keynote Address
- 1:35 PM Breakout Sessions #1
- Accessing Credit and Capital
 - Finding New Growth Opportunities: Exporting - Finding and Financing New Markets
- 2:45 PM Breakout Sessions #2
- Accessing Credit and Capital
 - Finding New Growth Opportunities: Innovating to Develop New Products, Create Production Efficiencies and Achieve Cost Savings
- 4:00 PM Manufacturing Town Hall
- 5:00 PM Wrap Up and Next Steps
- 5:30 PM Reception - Connect with Sources of Capital



Manufacture America is designed for manufacturing company executives, financial officers, plant managers, sales managers, and other company decision makers.

Space is limited. To register for this event please click [here](#).

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If you have any questions, please contact us at manufactureamerica@trade.gov or visit www.trade.gov/manufactureamerica for more information.

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