



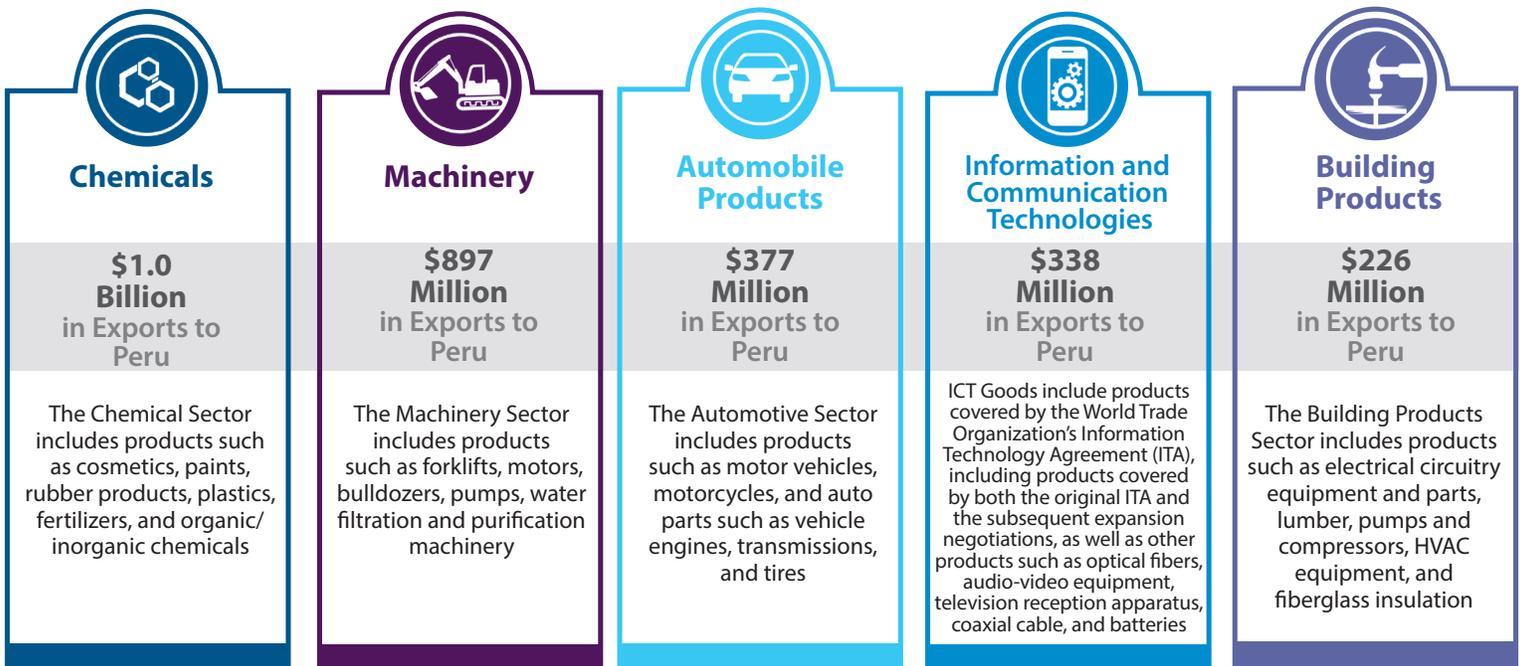
## Peru: U.S. Export Opportunities under TPP



### Peru is a Key U.S. Export Market

- **Peru's** economy is valued at **\$192.1 billion\***
- **\$8.7 billion** in goods in **2015** were exported from the **United States to Peru**
- **10,857** U.S. companies exported goods to **Peru** in **2014** – **85.5%** were small and medium-sized companies
- **37,641** U.S. jobs supported by goods exports to **Peru** and **24,761** U.S. jobs supported by goods exports to **Peru** in 2015

### Peru is an Important TPP Partner for U.S. Exports of Industrial and Consumer Goods



\* 2015 nominal GDP

To look up the TPP tariff treatment for specific products, please visit our FTA Tariff Tool at [www.export.gov/FTA/ftatarifftool](http://www.export.gov/FTA/ftatarifftool)

## Additional New Market Access Benefits for U.S. Exporters



**Agriculture:** TPP will provide new and commercially meaningful market access for U.S. exports of food and agricultural products; eliminate the use of agricultural export subsidies; discourage countries from imposing export restrictions; and ensure food safety, animal health, and plant health measures are developed and implemented transparently and in a science-based manner.

For more information, please visit:  
[www.fas.usda.gov/TPP](http://www.fas.usda.gov/TPP)



**Services:** TPP will expand market access and investment opportunities in a number of services sectors, including entertainment, telecommunications, software licensing, internet industries, retailing, and logistics/express delivery. TPP will bar discrimination against digital provision of services and prevent customs duties on electronic transmissions.

For more information, please visit:  
[www.trade.gov/fta/TPP](http://www.trade.gov/fta/TPP)

## TPP Saves Money, Increases Competitiveness

### Intellectual Property Rights:

TPP establishes strong and balanced protections for patents, trademarks, copyrights, and trade secrets, including safeguards against cyber theft of trade secrets, as well as robust enforcement that will protect innovation and the 40 million American jobs that are directly or indirectly tied to innovation. TPP goes beyond past trade agreements to require partner countries to criminalize the theft, including cyber theft, of trade secrets. Similarly, enhanced protection and enforcement tools for chemical patents and trademarks will give exporters greater assurances that their innovations and brands are secure in TPP markets.

**Government Procurement:** TPP guarantees new market access to government procurement markets in TPP countries and ensures fair, transparent, and non-discriminatory rules for covered procurement.

**Environment:** Creates strong and enforceable environment obligations

and includes new provisions on wildlife trafficking, illegal logging, and illegal fishing practices.

**Labor:** Establishes enforceable obligations, including adherence to fundamental labor rights as recognized by the International Labor Organization.

**Regulatory Coherence:** TPP establishes principles to guide government processes for planning, implementing, and reviewing regulations. Partner countries have also agreed to a set of good regulatory practices, including the use of regulatory impact assessments and regulators' assessments of the economic costs and benefits of the regulation.

**Customs Procedures:** TPP provides for transparent and predictable customs regulations to facilitate the quick release of goods and promote regional supply chains. This includes special features to support small business exporters, including extra facilitations to speed express delivery.

## Market Opportunity Spotlights



### Agriculture/Processed Food and Equipment

The United States exported \$1.12 billion in **agricultural products**, \$45 million in **agricultural equipment**, and \$115 million in fertilizers and **agriculture chemicals** to Peru in 2015. The United States and Peru have counter-cyclical agricultural cycles, meaning the countries can establish complementary supply chains in fresh produce, and related products in the processed food and agricultural equipment and packaging sectors. Peru's increased market access to other TPP markets will increase its agricultural production resulting in increased demand for U.S. agricultural equipment, fertilizer, and agriculture chemicals.



### Medical Equipment

The United States exported \$93 million in **medical equipment** to Peru in 2015. TPP enhances transparency, reduces unnecessary testing and certification costs, and promotes greater openness as standards are developed. TPP also establishes sector-specific TBT commitments on medical devices that strive to align standards and regulations across the TPP region, benefiting U.S. exporters of medical equipment to Peru.

## TPP Works for America

**2,991,102**  
Jobs Supported by  
Goods Exported to TPP  
countries in 2015

**\$679.6 Billion**  
2015 Total U.S. Goods  
Exported to TPP  
Countries

**174,331**  
U.S. Companies  
Exported Goods to TPP  
Countries in 2014

**97%**  
SME share of U.S.  
Goods-Exporting  
Companies to TPP  
Countries in 2014

**30%**  
SME share of U.S.  
Goods Exports to TPP  
Countries in 2014