



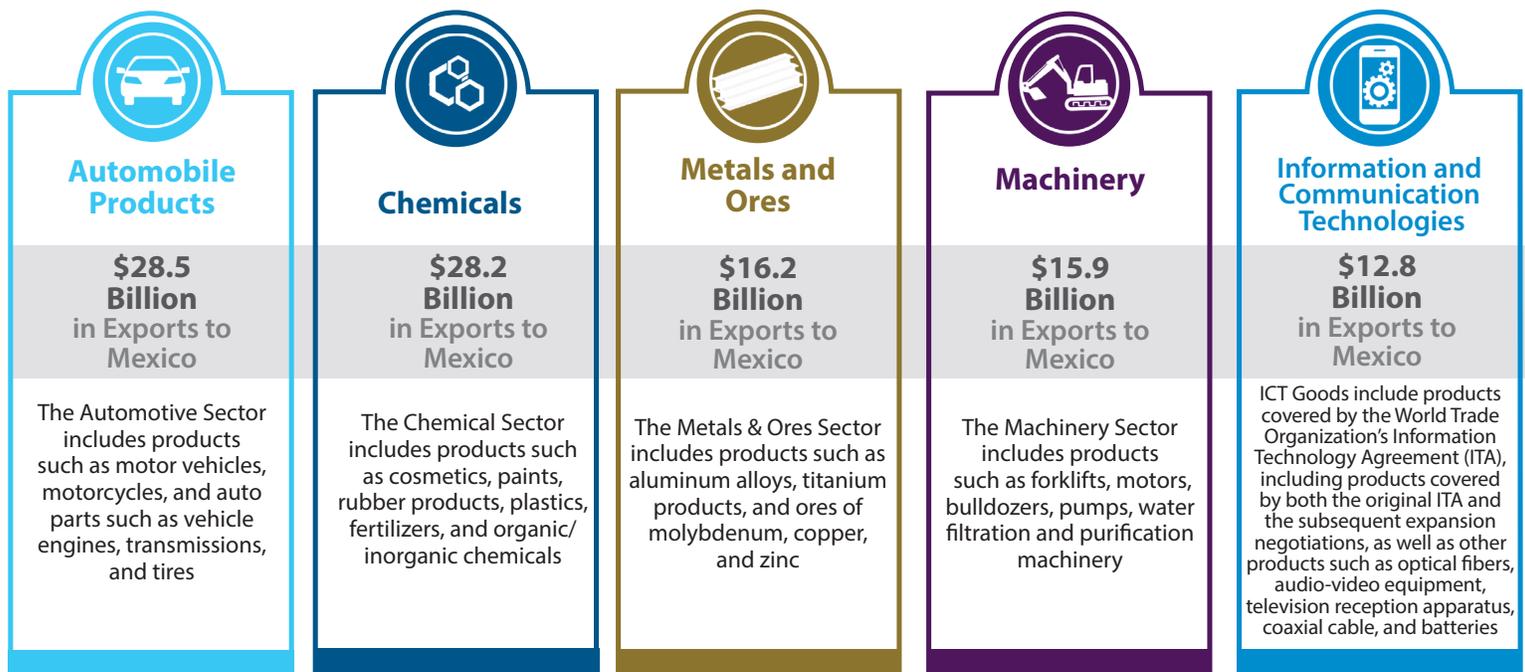
Mexico: U.S. Export Opportunities under TPP



Mexico is a Key U.S. Export Market

- **Mexico's** economy is valued at **\$1.1 trillion***
- **\$235.7 billion** in goods and **\$31.5 billion** in services in **2015** were exported from the **United States to Mexico**
- **59,444** U.S. companies exported goods to **Mexico** in **2014** – **94.0%** were small and medium-sized companies
- **968,053** U.S. jobs supported by goods exports to **Mexico** and **201,130** U.S. supported by services exports to **Mexico** in 2015

Mexico is an Important TPP Partner for U.S. Exports of Industrial and Consumer Goods



* 2015 nominal GDP

To look up the TPP tariff treatment for specific products, please visit our FTA Tariff Tool at www.export.gov/FTA/ftatarifftool

Additional New Market Access Benefits for U.S. Exporters



Agriculture: TPP will provide new and commercially meaningful market access for U.S. exports of food and agricultural products; eliminate the use of agricultural export subsidies; discourage countries from imposing export restrictions; and ensure food safety, animal health, and plant health measures are developed and implemented transparently and in a science-based manner.

For more information, please visit:
www.fas.usda.gov/TPP



Services: TPP will expand market access and investment opportunities in a number of services sectors, including entertainment, telecommunications, software licensing, internet industries, retailing, and logistics/express delivery. TPP will bar discrimination against digital provision of services and prevent customs duties on electronic transmissions.

For more information, please visit:
www.trade.gov/fta/TPP

TPP Saves Money, Increases Competitiveness

Small and Medium-Sized Businesses: TPP will address trade barriers that pose disproportionate challenges to small businesses, such as high tariffs, overly complex trade paperwork, corruption, customs "red tape," restrictions on Internet data flows, weak logistics services that raise costs, and slow delivery of small shipments.

Customs and Rules of Origin: Creates transparent and predictable rules to facilitate the quick release of goods and promote TPP regional supply chains. Promotes common rules of origin and customs procedures to ensure that TPP benefits go to the United States and other TPP countries, not countries like China.

Labor: Establishes enforceable obligations, including adherence to fundamental labor rights as recognized by the International Labor Organization.

Environment: Creates strong and enforceable environment obligations and includes new provisions on wildlife trafficking, illegal logging, and illegal fishing practices.

Intellectual Property Rights: TPP establishes strong and balanced protections

for patents, trademarks, copyrights, and trade secrets, including safeguards against cyber theft of trade secrets, as well as robust enforcement that will protect innovation and the 40 million American jobs that are directly or indirectly tied to innovation. TPP goes beyond past trade agreements to require partner countries to criminalize the theft, including cyber theft, of trade secrets. Similarly, enhanced protection and enforcement tools for chemical patents and trademarks will give exporters greater assurances that their innovations and brands are secure in TPP markets.

State-Owned Enterprises (SOEs): Develops rules to ensure that U.S. private sector businesses and workers are able to compete on fair terms with SOEs engaged in commercial activity. These include ensuring that SOE commercial purchases and sales take place on the basis of commercial considerations and those SOEs and designated monopolies do not discriminate against U.S. enterprises, goods, and services. TPP also guarantees that U.S. SOEs providing public services continue to operate without interference.

Market Opportunity Spotlights



Energy

Demands for **renewable energy** goods and services is expected to grow due to Mexico's commitment to increase its electricity generated from clean energy sources to 35% by 2024. The United States exported \$276 million in renewable energy products to Mexico in 2015. Mexico's proximity to the United States and its world-class wind, solar, and geothermal potential signals significant export and investment potential. U.S. investors are expected to benefit from first-mover advantage in this growing sector, and TPP's stronger investment provisions and the most robust enforceable environmental standards of any trade agreement will increase the demand for renewable energy sources.



Agribusiness

Mexico is a leading export market for U.S. **agricultural equipment**. The United States exported \$724 million in agricultural equipment to Mexico in 2015. Ninety percent of the agribusiness technology and equipment in Mexico is imported, with the United States accounting for 69% of this export market. TPP will increase demand for advanced U.S. technologies, such as irrigation equipment, green houses, and heaters due to Mexico moving into a more competitive position as an off-season exporter of high-value, small-volume agricultural products such as fruit and produce to TPP countries, particularly in the Asia region.

TPP Works for America

2,991,102
Jobs Supported by
Goods Exported to TPP
countries in 2015

\$679.6 Billion
2014 Total U.S. Goods
Exported to TPP
Countries

174,331
U.S. Companies
Exported Goods to TPP
Countries in 2014

97%
SME share of U.S.
Goods-Exporting
Companies to TPP
Countries in 2014

30%
SME share of U.S.
Goods Exports to TPP
Countries in 2014