



INTERNATIONAL
TRADE
ADMINISTRATION



TPP Information Packet for District Export Councils



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Introduction

This guide serves as an introduction to the Trans-Pacific Partnership (TPP) Agreement for businesses and entrepreneurs who work with their local District Export Council. TPP creates new opportunities for businesses to export their goods to a region that makes up 40 percent of the global economy. Included in this guide are fact sheets and documents created by the International Trade Administration (ITA) at the Department of Commerce and by the Office of the United States Trade Representative (USTR). The information included in this document highlights aspects of TPP that will benefit U.S. businesses' exports to the 11 other TPP members: Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, and Vietnam. This guide has been developed specifically for you the entrepreneur and businessperson. This guide is meant to be a starting point to help you understand TPP and its significance for you and your business once the agreement is approved by the U.S. Congress and enters into force. For more information and detailed export assistance, please contact your local U.S. Commercial Service Export Assistance Center. To find locations visit www.export.gov/locations.

For more information on Commerce's role in the TPP negotiations please see the [Statement by U.S. Secretary of Commerce Penny Pritzker on the Conclusion of Negotiations for the Trans-Pacific Partnership](#).

What's in TPP?

The TPP is a trade deal unlike any of the previous trade agreements that the United States has negotiated. This section provides an overview of the trade agreement itself from a policy perspective. TPP works for businesses because of the high standard provisions included in the agreement that ensure that our trading partners play by U.S. rules and values – not China's. To learn more about the specifics of the agreement, or to read it in full, please visit <https://ustr.gov/tpp/>

TPP: An Upgrade from NAFTA

[Upgrading the North American Free Trade Agreement \(NAFTA\)](#)

TPP Promotes U.S. Industries

[Benefits for U.S. Manufacturing](#)

[Promoting Digital Trade](#)

[Benefits for U.S. Agriculture](#)

[Promoting Innovation & Creativity](#)

[Promoting Trade in Services](#)

[Getting the Best Deal for the U.S. Auto Industry](#)

TPP Promotes Small Businesses

[Benefits for U.S. Small Businesses](#)

TPP Improves the Business Environment

[TPP Promotes Development](#)

[TPP Economic Benefits](#)

TPP Ensures Fair Competition

[Ensuring Fair Competition with State-Owned Enterprises](#)

[Ensuring a Free & Open Internet](#)

[Protecting Workers](#)

[Upgrading & Improving Investor-State Dispute Settlement](#)

TPP by the Numbers

In this section, you will find information on the advantages of the TPP Agreement from a statistical perspective. These fact sheets were prepared by the International Trade Administration. The fact sheets use easy to understand graphics that showcase how TPP supports Made-in-America exports and jobs in the United States. There is also a section on specific metropolitan areas and how U.S. exports to TPP countries contribute to economic growth and jobs. The next sections focus on U.S. export opportunities by TPP market and by industry sector. Lastly, there is a section on the benefits of the TPP to foreign direct investment (FDI) into the United States, which grows the economy and supports American jobs. For more information on TPP visit <http://trade.gov/fta/tpp/>.

[TPP Supports Made-in-America Exports and Jobs](#)

[Jobs Supported by Exports to TPP Countries](#)

[Exports from U.S. Metropolitan Areas](#)

TPP Opportunities by Market

[TPP Opportunities by Market for U.S. Companies](#)

TPP Opportunities by Industry

[TPP Opportunities by Industry for U.S. Companies](#)

TPP and Foreign Direct Investment

[TPP Opportunities for Foreign Direct Investment into the U.S.](#)

How Will TPP Help You?

In this section you will find detailed information on how the implementation of TPP would benefit your state. To find out how TPP will help other states in the country, go to <http://trade.gov/fta/tpp/>.

TPP Opportunities for States in your area

See how [TPP benefits states](#) in your area.

How will the TPP Cut Taxes for your State?

Visit [18,000 Tax Cuts on Made-in-America Exports](#) to see how the TPP will cut taxes for your state.

Frequently Asked Questions

Visit the [TPP FAQs website](#) to find answers to frequently asked questions on the agreement itself.

More Resources

In this section, you will find more resources that the International Trade Administration (ITA) provides for businesses. These tools are related to all aspects of exporting to all countries.

FTA Tariff Tool

The [FTA Tariff Tool](#) incorporates all products (agricultural and non-agricultural goods) classified within the 97 chapters of the Harmonized System and includes information on product-specific rules of origin for determining the eligibility of products for preferential (*i.e.* reduced) tariff rates under all U.S. trade agreements. The Tariff Tool not only provides information on current tariff lines, but also shows future tariffs and the year in which products become duty free. Use this tool to see how your products would be affected by the implementation of TPP.

Country Commercial Guides

The [Country Commercial Guides](#) provide you with a starting point to determine whether a market is right for your product or service. The guide details what doing business in the country entails, including information on the political and economic environment, how to sell U.S. products and services in the country, the leading sectors in the country for U.S. exports and investments, relevant trade regulations, the investment climate, how do U.S. firms typically get paid from businesses in a given country, and what you need to know to complete business travel to these countries. These guides are a starting point

for potential exporters. For more information, please contact the [U.S. Commercial Service Office](#) near you.

Top Markets

The ITA's [Top Markets Series](#) are reports intended to help exporters determine their next export markets by comparing opportunities across borders in a variety of industry sectors. Each report ranks future export opportunities within a particular industry based on a sector-specific methodology. The reports provide a detailed assessment of the competitive landscape within a sector, as well as the opportunities and challenges facing U.S. exporters in key markets. Each report is available for download. Interested exporters can also download or view individual case studies within larger reports. The Top Markets reports include analysis of the following industries: Agricultural Equipment, Aircraft Parts, Automotive Parts, Building Products and Sustainable Construction, Civil Nuclear, Cloud Computing, Cold Supply Chain, Construction Equipment, Defense Products, Education, Environmental Technologies, Financial Technology, Franchising, Health IT, Industrial Automation, Manufacturing Technology, Media and Entertainment, Medical Devices, Oil and Gas Equipment, Pharmaceuticals, Recreational Transportation, Renewable Energy, Renewable Fuels, Semiconductors and Related Equipment, Smart Grid, Technical Textiles, and Travel and Tourism.

Metro Data

The ITA's [Metropolitan Export Series](#) contains data on merchandise trade exports to the world for U.S. Metropolitan Statistical Areas (MSAs). Available for years 2005 through 2014, these data contain: merchandise export totals for each MSA; MSA total merchandise exports to ten regional destinations; MSA exports as a percent of the state total, where possible; product exports to individual countries for the 50 largest MSAs; top global export product categories for each MSA; Top 10 metropolitan area exporters to our top 50 trading partners; major metropolitan area exporters by industry; and county data for major metropolitan area exporters.

Report a Trade Barrier Hotline

ITA's [Report a Foreign Trade Barrier Hotline](#), part of the *ITA Trade Agreements Compliance Program* is ITA's designated portal for companies and other stakeholders to report trade barriers for ITA investigation and action. Reporting a trade barrier via the hotline ensures that ITA is officially aware of it, so it can marshal resources across the bureau (and the rest of the government, as appropriate) to address it. Once a barrier is reported, ITA assembles a case team of specialists to investigate the problem and develop a strategy to address it, bringing the full weight of the U.S. Government to bear in an effort to resolve it in a commercially-meaningful timeframe.

References

Introduction

<https://www.commerce.gov/news/press-releases/2015/10/statement-us-secretary-commerce-penny-pritzker-conclusion-negotiations>
www.export.gov/locations

What's in TPP?

<https://ustr.gov/tpp/>
<https://ustr.gov/sites/default/files/TPP-Upgrading-the-North-American-Free-Trade-Agreement-NAFTA-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Promoting-Development-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Economic-Benefits-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Ensuring-Fair-Competition-with-State-Owned-Enterprises-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Ensuring-a-Free-and-Open-Internet-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Protecting-Workers-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Promoting-Digital-Trade-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Benefits-for-US-Manufacturing-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Benefits-for-US-Agriculture-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Promoting-Innovation-and-Creativity-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Promoting-Trade-in-Services-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Getting-the-Best-Deal-for-the-US-Auto-Industry-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Upgrading-and-Improving-Investor-State-Dispute-Settlement-Fact-Sheet.pdf>
<https://ustr.gov/sites/default/files/TPP-Benefits-for-US-Small-Business-Fact-Sheet.pdf>

TPP by the Numbers

<http://trade.gov/fta/tpp/tpp-opportunities-for-us-comp.asp>
<http://trade.gov/fta/tpp/jobs-supported-by-tpp.asp>
http://trade.gov/mas/ian/build/groups/public/@tg_ian/documents/webcontent/tg_ian_004073.pdf
<http://trade.gov/fta/tpp/pdfs/full-country-report.pdf>
<http://trade.gov/fta/tpp/>
<http://trade.gov/fta/tpp/foreign-direct-investment-tpp.asp>

How Will TPP Help You?

<http://trade.gov/fta/tpp/>
<https://ustr.gov/sites/default/files/TPP-Guide-to-18000-Tax-Cuts.pdf>

Frequently Asked Questions

<https://medium.com/the-trans-pacific-partnership/frequently-asked-questions-on-the-trans-pacific-partnership-eddc8d87ac73>

More Resources

www.export.gov/fta/ftatarifftool
<https://www.export.gov/ccg>
<http://trade.gov/topmarkets/>
http://www.trade.gov/mas/ian/metroreport/tg_ian_003084.asp
<https://www.export.gov/Report-a-Trade-Barrier>