

POST SHOW REPORT

2012 EXHIBITION
COVERAGE



ERBIL INTERNATIONAL FAIR

THE 8TH INTERNATIONAL MULTI SECTOR TRADE FAIR

15 - 18 October 2012

ERBIL INTERNATIONAL FAIR GROUND
ERBIL, KURDISTAN REGION - IRAQ

WWW.EIF-EXPO.COM



ORGANIZED BY

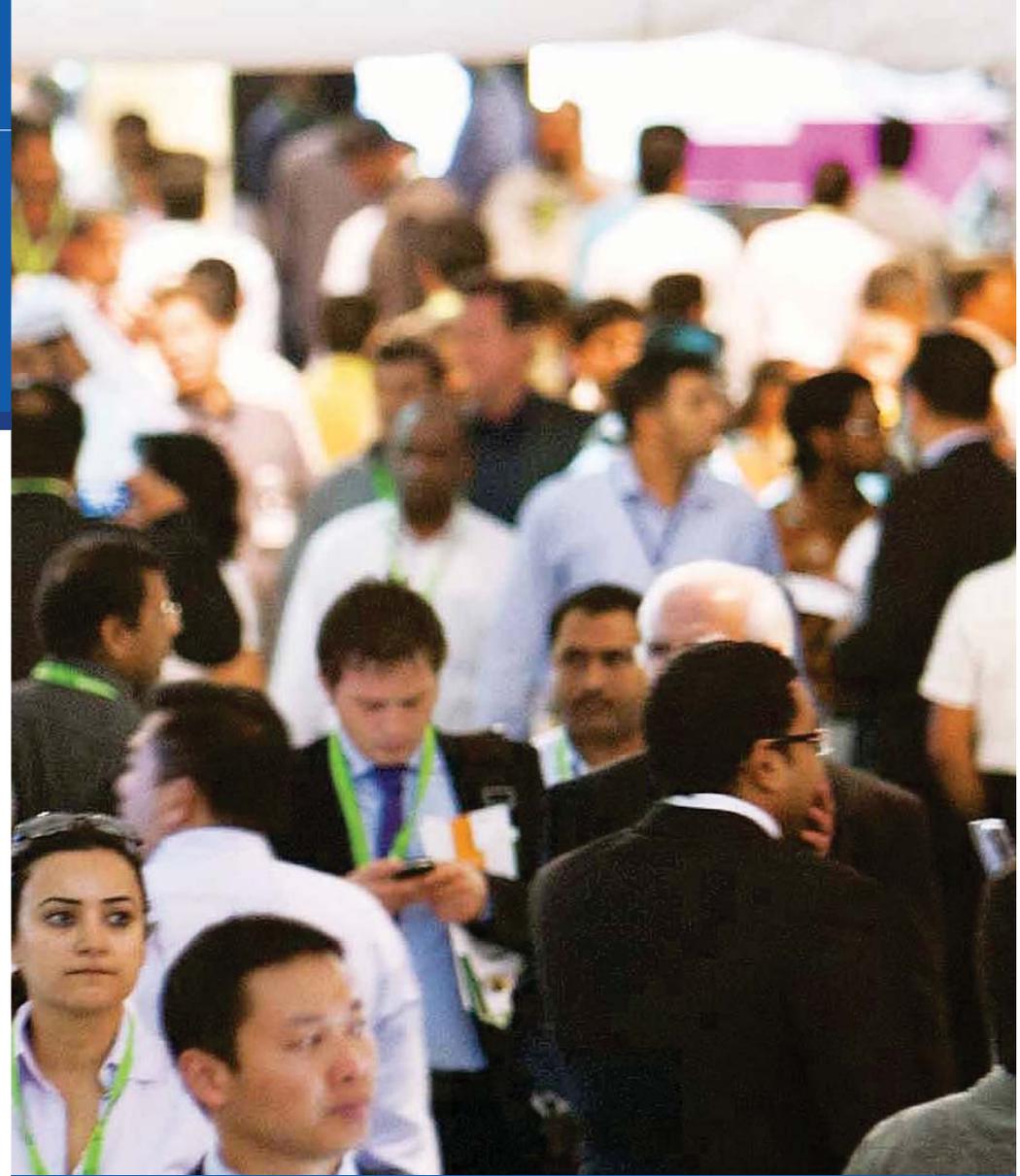


ERBIL INTERNATIONAL FAIR 2012: THE LARGEST MULTI-SECTOR TRADE SHOW IN IRAQ

Under the auspices of the Kurdistan Regional Government (KRG), and with the support of a large number of official bodies, trade promotion agencies, chambers of commerce, and trade unions and associations, the 8th International Multi Sector Trade Fair, Erbil International Fair (EIF), gathered more than 850 companies and brands from 24 countries at the Erbil International Fair Ground, Kurdistan, from October 15 to 18, 2012.

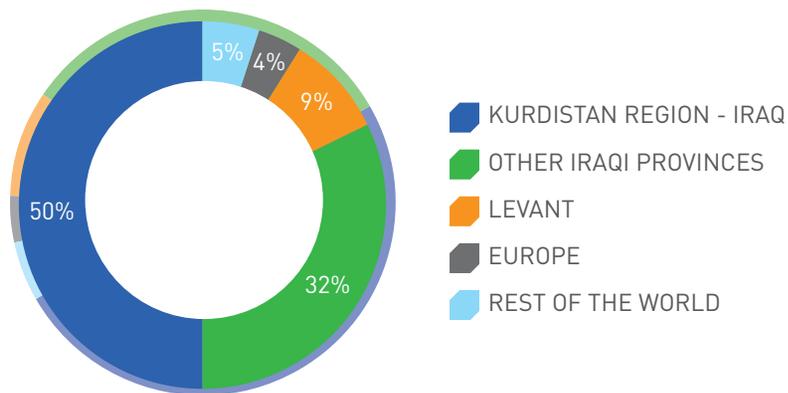
As the largest multi-sector trade show in Iraq, EIF 2012 put a wide array of innovative products from various economic sectors on display. Thirteen international pavilions took part at this lively event, thus exploring the lucrative potential of Erbil, at the heart of Kurdistan; a strategic gateway to the Iraqi markets and the neighboring countries.

EIF 2012 attracted new countries and business profiles, adding further variety into the event. Visitors flocked from the various provinces of Iraq and other countries in the region, driven by the numerous opportunities to seal prosperous business deals and gain access to countless products at their fingertips.



THE 2013 EDITION FROM 23 TO 26
SEPTEMBER AT THE ERBIL INTERNATIONAL
FAIR GROUND IN KURDISTAN, **PROMISES TO
BE AN EVEN GREATER SUCCESS.**

VISITORS' INFORMATION



Number of Visitors: **40,315**

Top Countries by Number of Visitors: **Iraq, Turkey, Lebanon, Jordan, Syria, Europe**

ERBIL INTERNATIONAL FAIR IS THE LARGEST GENERAL TRADE SHOW IN IRAQ, COVERING VARIOUS ECONOMIC SECTORS AND GATHERING THE LARGEST NUMBER OF EXHIBITORS



VISITORS' PROFILES

- Government Officials
- Trade Buyers
- Agents & Distributors
- Suppliers
- Project Owners
- Consultants
- IT Professionals
- Engineers
- Contractors
- Entrepreneurs

ERBIL INTERNATIONAL FAIR 2012: EXHIBITORS' PROFILES

- Consumer Goods, Electronics, Home Appliances
- Furniture, Housewares, Home Textiles
- Bathrooms, Kitchens, Home Finishings
- IT, Telecommunication, Security Systems
- Fashion, Jewelry, Beauty Products
- Handicrafts, Stationary, Toys
- Consulting & General Services
- Banking, Insurance, Real Estate
- Automotive, Spare Parts & Accessories
- Sports & Leisure

EXHIBITORS' INFORMATION

Gross Exhibition Area	22,000 sqm
Net Exhibition Area (Inside)	8,512 sqm
Net Exhibition Area (Outside)	1,141 sqm
Number Of Exhibitors	850
Countries Represented	24

LIST OF PARTICIPATING COUNTRIES

	Austria		Jordan
	Bahrain		Kuwait
	Brazil		Lebanon
	Canada		Malaysia
	China		Netherlands
	Czech Republic		Philippines
	Egypt		Sweden
	France		Syria
	Germany		Turkey
	Iran		UAE
	Iraq		UK
	Italy		USA

ERBIL INTERNATIONAL FAIR 2012: TESTIMONIALS



KAREN JONES

BUSINESS SUPPORT CENTRE, APEX BRAZIL - BRAZILIAN
TRADE AND INVESTMENT PROMOTION AGENCY (BRAZIL)

“This is our first participation at the Erbil International Fair. It’s been an interesting experience for us to come and see what is happening in Erbil, and the development in this part of Iraq. I believe Brazilian companies have a lot to learn. I think there are opportunities here for all different sectors and hopefully we can come again next year with more information and attract some other companies to see for themselves what the opportunities are in Erbil.”



DR. ALEXANDER KOLDAU

CONSULTANT MIDDLE EAST, VDMA GERMAN
ENGINEERING FEDERATION (GERMANY)

I am here on behalf of the Ministry of Economics. The Ministry of Economics has organized a German Pavilion this year with some twenty companies participating from German industry, most of them actually coming from the construction machinery sector. We are quite optimistic concerning future business especially in this sector here in the Erbil area and in Kurdistan, but also in the other parts of Iraq. The feedback from these companies has been quite good so we are looking forward to come here with another presentation hopefully a little bigger than this year in 2013.



JIRI RAK

MINISTRY OF INDUSTRY AND TRADE (CZECH REPUBLIC)

“This is our 4th participation in a row with our official stand. Our companies are satisfied here, I got very good feedback from them. They represent various sectors. There are about twelve companies. There is also a confederation of industries and our Ministry booth is here including the Czech Export Bank, meaning we are not only bringing only exporters, we are also bringing financing for our projects in the region of Kurdistan.”



CARL BRUCE

SENIOR MANAGER - UK TRADE & INVESTMENT
(UNITED KINGDOM)

“This is UKTI’s and the Middle East Association’s third participation in this fair. We’ve had very good response from the people, and missioners who’ve joined the mission here to Erbil. We’ve had about forty companies with just over sixty delegates come to Erbil and we’ve been talking to companies this morning and they are very excited as they always are when they are in the Kurdistan area and this is one of the fairs that makes it possible for our British companies to get their products and services over to the Kurdistan area.”

ERBIL INTERNATIONAL FAIR 2012: TESTIMONIALS



MARKUS GUMPLMAYR

PROJECT MANAGER, AUSTRIAN FEDERAL
ECONOMIC CHAMBER (AUSTRIA)

“I am very happy that again this year we have an Austrian Pavilion at EIF. This year we have 12 companies with high quality products and we are proud that we have started at the beginning of the show, now this is the 6th time and we are happy because it is a successful show and hopefully we will be able to come back next year again to participate in this trade fair.”



BRITT BERINGER

U.S KURDISTAN BUSINESS COUNCIL (USA)

“Here at the Erbil International Fair we’ve had a really great opportunity to bring thirty American companies on a delegation, set up meetings and experience the region. The fair has provided a really great opportunity for the companies to distribute their materials and network and make connections with other companies locally and internationally that are doing business in the Kurdistan region.”



SUPPORTERS & SPONSORS

Austria

- Austrian Federal Economic Chamber (WKÖ)
- Advantage Austria

China

- CCPIT (China Council for the Promotion of International Trade)

Czech Republic

- Ministry of Industry and Trade of the Czech Republic
- Confederation of Industry of the Czech Republic
- Czech Trade Promotion Agency

Egypt

- EECA – Egypt Expo And Convention Authority

Germany

- German Federal Ministry of Economics and Technology (BMWi)
- In cooperation with:
 - Association of the German Trade Fair Industry (AUMA)
 - VDMA – German Engineering Federation
 - NUMOV German Near and Middle East Association

Iran

- Ministry of Industry, Mines & Commerce
- TPO (Trade Promotion Organization)

Iraq

- Kurdistan Regional Government (Krg)
- Iraqi Ministry Of Industry & Minerals
- Kurdistan Federation Of Chamber Of Commerce And Industry

Jordan

- Jordan Enterprise Development Corporation (JEDCO)

Kuwait

- The Syrian Exporters Union

Syria

- Republic of Turkey Ministry of Economy

Turkey

- Syrian Exporters Federation

United Arab Emirates

- Government of Sharjah

United Kingdom

- UKTI (United Kingdom Trade & Investment)



BOOK YOUR STAND AT ERBIL INTERNATIONAL FAIR 2013 23-26 SEPTEMBER 2013

For International Space Bookings, Please contact:

Phone: **+961 5 959 111**

Fax: **+961 5 955 361**

E-mail: **info@eif-expo.com**

On-line Application: **www.eif-expo.com**

For Local Space Bookings, Please contact:

Tel: **+964 66 256 7634; +964 66 264 5511**

Fax: **+44 20 710 666 88**

E-mail: **eif-expo@ifpiraq.com**

On-line Application: **www.eif-expo.com**

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